

AN UPDATE FROM THE MEDICAL DIRECTOR

Since enlisting our first members in February, HCPP has made substantial progress. We are proud to announce the following:

- Our Network continues to grow its numbers and specialty disciplines, with a total to date of over 210 physicians. We are developing key relationships with all aspects of our community health care system.
- MedVentive, our Disease Registry System, is setting up the data collection links necessary to track our performance measures used to improve patient care and clinical outcomes. Training in physician offices to effectively use disease registry data will shortly follow. Our Performance Improvement Committee has designed a defined set of performance measures, initially concentrating on chronic disease states and preventative health.
- Shawn Franklin, our new Executive Director, brings us great experience from his history of being employed in both the physician group practice and managed care arenas. We anticipate fast-paced growth and success of our Network under Shawn's guidance.
- We are finalizing our first commercial insurance partnership. We expect approximately 8,000 patients will be starting January 1st, 2013.
- We continue to receive great interest for partnerships with several insurance companies for commercial and Medicare products. We are working towards a second agreement in the summer of 2013.

HCPP is open to independent physicians as well as those employed at Holy Cross Hospital. We would welcome the opportunity to discuss how HCPP is giving physicians the power to work together to improve the quality and coordination of care being delivered for the benefit of our patients and the protection of our practices.

Kenneth Homer, M.D., Medical Director
(954) 351-5984 • kenneth.homer@holy-cross.com

Shawn Franklin, Executive Director
(954) 776-3261 • shawn.franklin@holy-cross.com

TOWN HALL MEETING

Holy Cross Physician Partners
(HCPP - A Clinically Integrated Network)
And
Holy Cross Hospital

Invites All HCPP Members and
Prospective Members to a Town Hall Meeting

Wednesday, November 7, 2012
5:45pm to 7:00pm
Sister Innocent Conference Center - Auditorium
4725 N. Federal Highway, Fort Lauderdale
Refreshments Available

Topics to be Discussed

Payer Incentive Model

Potential ***January 2013*** - Start Date for HCPP
Network Patients

Clinical Performance Registry, Why and How?

Please RSVP to Virginia Smith, 954.776.3210



Holy Cross Physician Partners Operating Committee

Standing: Ghea Adeboyejo, MD, OB/GYN; Mark K. Caputo, MD, Emergency Medicine; Mike Dolchin, MD, Internal Medicine; Jonathan Levine, MD, General Surgery; Charles Russo, MD, Cardiology; Alan Niederman, MD, Cardiology; Michael Perez, MD, General/Bariatric Surgery; Jim Desmarreau, HCMG, VP Operations

Seated: Edward Coopersmith, MD, Pulmonology; Eduardo Locatelli, MD, Neurology; Ken Homer, MD, Medical Director HCPP; Linda Wilford, HCH SVP & CFO; Larry Katzell, MD, Internal Medicine

Not Pictured: Claudio Smuclovsky, MD, Radiology; Raul Tapia, MD, Pathology; Gabriel Valle, MD, Nephrology