



## SMOKEFREE MOVIES | CONTACT LIST

At the top? The CEOs of the large media companies that own the major studios. Closer to Main Street? Brick-and-mortar and online movie retailers with the power to influence the studios and the film ratings. Here's your address book for protecting kids from toxic tobacco imagery.

The Hon. Chris Dodd, Chairman and CEO <sup>1</sup>  
**Motion Picture Association of America**  
1600 I Street, NW <sup>2</sup>  
Washington, DC 20006  
<http://www.mpa.org>

The MPAA is the trade group for the major studios. As such, it does not originate policy but implements the decisions of the six major studios that comprise its board. The MPAA administers the US film rating system, the film industry's self-regulation scheme.

### PARENT COMPANIES

### THEIR MPAA-MEMBER STUDIO SUBSIDIARIES

Mr. Brian L. Roberts, Chairman and CEO  
**Comcast**  
Comcast Center, 1701 JFK Boulevard  
Philadelphia, PA 19103  
<http://corporate.comcast.com>

Mr. Jeff Shell, Chairman  
**Universal Pictures**  
100 Universal City Plaza  
Universal Studios, CA 91608  
<https://www.universalpictures.com>

Mr. Robert Iger, Chairman and CEO  
**The Walt Disney Company**  
500 S. Buena Vista Street  
Burbank, CA 91521  
<https://thewaltdisneycompany.com>

Mr. Alan Horn, Chairman  
**The Walt Disney Studios**  
500 S. Buena Vista Street  
Burbank, CA 91521  
<http://waltdisneystudios.com>

Mr. Rupert Murdoch, Executive Chairman  
**21<sup>st</sup> Century Fox**  
1211 Avenue of the Americas  
New York, NY 10036  
<https://www.21cf.com>

Ms. Stacey Snider, Chairman and CEO  
**Twentieth Century Fox Film**  
10201 W. Pico Boulevard  
Los Angeles, CA 90064  
<http://www.foxmovies.com>

Mr. Kazuo Hirai, President and CEO  
**Sony Corporation**  
c/o Sony Corporation of America  
25 Madison Avenue, 27<sup>th</sup> Floor  
New York, NY 10010  
[https://www.sony.com/en\\_us/SCA/index.html](https://www.sony.com/en_us/SCA/index.html)

Mr. Michael Lynton, Chairman and CEO <sup>3</sup>  
**Sony Pictures Entertainment**  
10202 West Washington Blvd.  
Culver City, CA 90232  
<http://www.sonypictures.com>

Mr. Jeff Bewkes, Chairman and CEO  
**Time Warner Inc.**  
One Time Warner Center  
New York, NY 10023  
<http://www.timewarner.com>

Mr. Kevin Tsujihara, Chairman and CEO  
**Warner Bros. Entertainment**  
4000 Warner Boulevard  
Burbank, CA 91522  
<http://www.warnerbros.com>

<sup>1</sup> Dodd is addressed as "Honorable" because he is a former US Senator. Salutation: Dear Senator Dodd: ...

<sup>2</sup> MPAA's street name is the capital letter "I," not the numeral 1.

<sup>3</sup> Michael Lynton is also CEO, Sony Corporation of America, and may be addressed as such in NYC

Mr. Thomas E. Dooley, Interim President and CEO <sup>4</sup>  
**Viacom Inc.**  
 1515 Broadway  
 New York, NY 10036  
<http://www.viacom.com>

**Mr. Brad Grey, Chairman**  
**Paramount Pictures**  
 5555 Melrose Ave  
 Hollywood, CA 90038  
<http://www.paramount.com>

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#### INDEPENDENT FILM PRODUCERS-DISTRIBUTORS

(with top-grossing films in 2016)

Independent film companies (indies) do not belong to larger media conglomerates or to the MPAA, but participate in the film ratings. In 2015, independents accounted for nearly 40 percent of top-grossing, youth-rated movies with smoking.<sup>5</sup>

David Fenkel, Daniel Katz and John Hodges, Principals  
**A24**  
 31 W. 27<sup>th</sup> Street, 11<sup>th</sup> Floor  
 New York, NY 10001  
<http://a24films.com>

Mr. Gabriel Hammond, CEO  
**Broad Green Pictures**  
 1040 N. Las Palmas Avenue, Building 1  
 Los Angeles, CA 90038  
<http://www.broadgreen.com>

Lionsgate Entertainment (NYSE: LGF)  
 Mr. Jon Feltheimer, CEO  
**Lionsgate**  
 2700 Colorado Avenue, Suite 200  
 Santa Monica, CA 90404  
<https://www.lionsgate.com>

Mr. Tom Ortenberg, CEO  
**Open Road Films** <sup>6</sup>  
 12301 Wilshire Boulevard, Suite 600  
 Los Angeles, CA 90025  
<http://www.openroadfilms.com>

Mr. Robert Simonds, Chairman and CEO  
**STX Entertainment**  
 3900 W. Alameda Avenue, 32<sup>nd</sup> Floor  
 Burbank, CA 91505  
<https://stxentertainment.com>

Mr. Rob Weisbach, President and CEO  
**The Weinstein Company**  
 345 Hudson Street, 13<sup>th</sup> Floor  
 New York, NY 10014  
<http://weinsteinco.com>

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#### MOVIE THEATER CHAINS

The National Association of Theatre Owners ([NATO](#)) is formally a partner with the MPAA in governing the film rating system. They need to hear how their customers and audiences feel about smoking in kid-rated movies. Look at local movie listings or use the links below to identify theater chains in your area.

Mr. Adam Aron, President and CEO  
**AMC Entertainment Holdings**  
 One AMC Way  
 Leawood, KS 66211  
<https://www.amctheatres.com/movie-theatres>  
 (NYSE: AMC | 4,960 screens)

Mr. S. David Pressman, President and CEO  
**Carmike Cinemas**  
 1301 1<sup>st</sup> Avenue  
 Columbus, GA 31901  
<https://www.carmike.com/theatres>  
 (NASDAQ: CKEC | 2,892 screens)

<sup>4</sup> To 15 November 2016. Successor not yet determined.

<sup>5</sup> UCSF. [Smoking in top-grossing US movies, 2015](#).

<sup>6</sup> Open Road is a joint venture of theater chains AMC and Regal

Mr. Lee Roy Mitchell, Executive Chairman  
**Cinemark Holdings**  
 3900 Dallas Parkway  
 Plano, TX 75093  
<http://www.cinemark.com/theatres.aspx>  
 (NYSE: CNK | 4,499 screens)

Mr. Greg S. Marcus, President and CEO  
**Marcus Corp.**  
 100 East Wisconsin Avenue  
 Milwaukee, WI 53202  
<http://www.marcustheatres.com/theatre-locations>  
 (NYSE: MCS | 681 screens)

Ms. Ellen Marie Cotter, President and CEO  
**Reading International**  
 6100 Center Drive  
 Los Angeles, CA 90045  
<https://www.readingcinemasus.com/showtimes-and-tickets/now-playing>  
 (NASDAQ: RDI | 432 screens)

Ms. Amy E. Miles, Chairman and CEO  
**Regal Entertainment Group**  
 7132 Regal Lane  
 Knoxville, TN 37918  
<http://www.regmovies.com/theatres>  
 (NYSE: RGC | 7,295 screens)

**Next-largest theater chains:** [Cineplex](#) (1,667 screens; Toronto Stock Exchange: CGX); [Harkins](#) (446 screens, private); [Southern Theatres](#) (445 screens; private); [B&B Theatres](#) (409 screens; private); [National Amusements](#) (409 screens; private — parent company of both Viacom and CBS). Source: [NATO](#)

## MOVIE RETAILERS

(Brick-and-mortar and online channels)

After movies leave the theaters, they are marketed as videos, either physical DVDs or online streams. Over time, this is where movies make most of their money. That makes movie retailers partners with studios in selling smoking on screen.

Mr. Jeff Bezos, Chairman, President and CEO  
**Amazon**<sup>7</sup>  
 410 Terry Avenue North  
 Seattle WA 98109  
<http://phx.corporate-ir.net/phoenix.zhtml%3F%3D97664%26p%3Dirol-irhome>  
 (NASDAQ: AMZN)

Mr. Reed Hastings, Chairman, President and CEO  
**Netflix**  
 100 Winchester Circle  
 Los Gatos, CA 95032  
<https://ir.netflix.com/index.cfm>  
 (NASDAQ: NFLX)

Mr. Galen Smith, CEO  
**Redbox**  
 1 Tower Lane, Suite 1200  
 Oakbrook Terrace, IL 60181  
 (Redbox parent Outerwall has been acquired by [Apollo Global Management](#), NYSE: APO)

Mr. C. Douglas McMillon, President and CEO  
**Walmart Stores**  
 702 SW 8<sup>th</sup> Street  
 Bentonville, AR 72716  
<http://corporate.walmart.com>  
 (NYSE: WMT)

Mr. Timothy Cook, CEO  
**Apple**  
 1 Infinite Loop  
 Cupertino, CA 95014  
<http://www.apple.com/about/>  
 (NASDAQ: AAPL)

Mr. Randall L. Stephenson, Chairman and CEO  
**AT&T**<sup>8</sup>  
 208 South Akard Street  
 Dallas, TX 75202  
<http://www.att.com/gen/investor-relations?pid=5711>  
 (NYSE: T)

<sup>7</sup> **Amazon** and **Netflix** are both producing original films and TV series, in addition to streaming. **Hulu** is moving toward distributing original movies and already produces original TV series.

<sup>8</sup> Also: Mr. John Stankey, CEO, AT&T Entertainment Group (U-verse, DirecTV, DISH)

Mr. Mike Hopkins, CEO

**Hulu**

2500 Broadway, 2<sup>nd</sup> Floor

Santa Monica, CA 90404

<http://www.hulu.com/press/about>

Mr. Hubert Joly, Chairman and CEO

**Best Buy Stores**

7601 Penn Avenue South

Richfield, MN 55423-3645

<https://corporate.bestbuy.com/>

(NYSE: BBY)

Mr. Brian Cornell, Chairman and CEO

**Target Stores**

1650 New Brighton Boulevard

Minneapolis, MN 55413

<https://corporate.target.com>

(NYSE: TGT)

**Retailer notes: Comcast** (see Parent Companies) is also a large provider of on-demand and streaming movies to its subscribers. **Time Warner** has spun off its cable operation, but retains **HBO** and other cable/online properties and produces original cable TV series. **FX Networks** and its original video productions are part of **Fox Entertainment Group**, which also includes Twentieth Century Fox Film.

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**USEFUL RESOURCES**

**What it is**

[Smoking in the Movies](#)

**US Centers for Disease Control and Prevention**

Official online fact sheet on health risks and film industry performance, updated annually since 2013. (Fact sheets [archived](#) by Smokefree Movies.)

[Smokefree Movies](#)

**University of California, San Francisco,  
Center for Tobacco Control Research and Education**

Comprehensive resource launched in 2002 offers data-driven charts, film industry profiles and rankings, full bibliography, education and advocacy materials, and in-depth reports on the history of tobacco industry influence, the conclusive research evidence of harm to children, and the widely-endorsed policy solutions. Updated weekly. Regular blog. Follow on Twitter [@smokefreemovies](#)

[Thumbs Up! Thumbs Down! Movie Database](#)

**Breathe California of Sacramento-Emigrant Trails**

The most complete database of smoking in movies, covering all movies grossing more than \$1 million in the domestic market since 2002—more than 2,500 films from major studios and independents. Updated weekly, this data informs public health researchers and policymakers worldwide. More about Breathe California's [Thumbs Up! Thumbs Down!](#) program.