



Holy Cross Health Media Coverage Report

September 17-29, 2025

Prepared by

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GRANT

Holy Cross Health

September 17th 2025 to September 29th 2025

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LINKS	UVM	TOTAL AVE
14	55,679,133	\$515,031.97
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ARTICLES

Holy Cross Medical Group Adds Two New Primary Care Physicians - Joshua Wright, DO And Taylor Smith, DO Join Family Medicine Practice In Fort Lauderdale

South Florida Sun Times | By None | Sept. 17, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
2,418	---	---	---
AVE	DOMAIN AUTHORITY MORE	PAGE AUTHORITY MORE	
\$22.37	22	29	

Holy Cross Health Completes Its First Inspire V Implant Procedure

South Florida Sun Times | By None | Sept. 17, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
2,418	---	---	---
AVE	DOMAIN AUTHORITY MORE	PAGE AUTHORITY MORE	
\$22.37	22	29	

Holy Cross Health Nurse Shenika Brandon, RN, MS Honored With DAISY Award

South Florida Hospital News | Sept. 17, 2025

The longtime nurse is recognized for her dedication to the profession. September 16, 2025 – Shenika Brandon, RN, MS with Holy Cross Health has been recognized with the DAISY Award, which celebrates nurses who go above and beyond in their efforts to provide patients and families with excellent, compassionate care. Brandon joined Holy Cross Health in 2018 as a staff nurse of a 63-bed medical surgical unit. She quickly moved up to clinical lead, assistant nurse manager and nurse manager.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,555	---	---	---
AVE	DOMAIN AUTHORITY moz	PAGE AUTHORITY moz	
\$208.63	41	46	

Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group’s Internal Medicine Practice

Patch | By None | Sept. 18, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
9,165,255	9,638,311	---	---
AVE	DOMAIN AUTHORITY moz	PAGE AUTHORITY moz	
\$84,778.61	91	70	

Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group’s Internal Medicine Practice

citybiz | By None | Sept. 18, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
124,764	---	---	---
AVE	DOMAIN AUTHORITY moz	PAGE AUTHORITY moz	
\$1,154.07	45	48	

Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group’s Internal Medicine Practice

Florida News (Medium) | By None | Sept. 18, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
43,759,397	9,092,825	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$404,774.42	95	48	

Holy Cross Medical Group Welcomes Neurologist Eduardo D. Zamora, M.D.

 Miami's Community Newspapers | Sept. 18, 2025

Neurologist Eduardo D. Zamora, M.D. has joined Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
41,717	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$385.88	57	53	

Holy Cross Health Completes Its First Inspire V™ Implant Procedure

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Joshua Wright, DO and Taylor Smith, DO join family medicine practice in Fort LauderdaleFamily medicine physicians Joshua Wright, DO and Taylor Smith, DO have joined Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County. Their focus areas include adult medicine, primary prevention, care management, pre-operative evaluation, and school and work physicals.

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Healthcare News Roundup: Inspire V and AHA Quality Award

 South Florida Sun Sentinel | By Cindy Krischer Goodman | Sept. 19, 2025

Holy Cross Health has completed its first procedure with the latest generation of Inspire therapy, the Inspire V System. Since establishing their Inspire therapy program in 2023, Holy Cross Health has impacted the lives of dozens of patients with obstructive sleep apnea. The Fort Lauderdale hospital also has received the American Heart Association’s Commitment to Quality award for achieving high performance across three or more clinical areas in the Get With The Guidelines program.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
1,216,455	760,771	75,534	--
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$11,252.21	88	61	

Healthcare News Roundup: Inspire V and AHA Quality Award

 Orlando Sentinel | By Cindy Krischer Goodman | Sept. 19, 2025

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SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
1,154,731	718,812	59,557	--
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$10,681.26	89	63	

Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group’s Internal Medicine Practice

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'Everybody deserves the best it can be'

Holy Cross Family Health Center opens in underserved Florida neighborhood

By VALERIE SCHREMP HAHN

The Holy Cross Health medical building in the Oakland Park neighborhood of Fort Lauderdale, Florida, had been underutilized for years. Medical offices occupied only about a third of the space, and the building hadn't been updated since it was built in the early 1970s.

Meanwhile, a community health needs assessment showed that people wanted more access to health and social services. They had trouble affording and accessing fresh foods. They wanted help with personal finance issues and with finding and keeping a job.

They wanted a place to belong.

In early June, a ribbon cutting ceremony marked the opening of the Holy Cross Family Health Center, a 15,000-square-foot space on the first floor of the medical building.

The health center is part of Holy Cross Health, a member of Trinity Health.

The center, made possible through \$4.9 million in donations, includes 11 exam rooms, a teaching kitchen, a laboratory, a pediatric therapy center, a low-stimulation room for pediatric patients to calm themselves, office space for community health workers, and classroom and meeting spaces. In addition to primary care, wellness checkups and immunizations, patients can get medical nutrition therapy and access to culinary medicine to help them manage and prevent chronic diseases.

Kim Saiswick, Holy Cross vice president for community health and well-being, referred to how the system's sponsor, the Sisters of Mercy, and their foundress, Catherine McAuley, are often associated with the symbol of a "comfortable cup of tea."

"And so that's what we wanted," she said. "We wanted people to feel when they are here, it's a comforting environment. We're here for you."

And at the ribbon cutting, she noted, the hosts offered visitors tea in porcelain cups.

Serving diverse needs

Saiswick and Kristen Schroeder-Brown, healthy living program manager, joked that even though both are nurses, they became architects to decide what they wanted in the family center and how everything should look.

Through the needs assessment, they had a good blueprint. The building is in a "high-priority" ZIP code, which means 40% or more of its population is Black or Hispanic and many people are on Medicaid. Broward County, where Fort Lauderdale is located, has residents from more than 200 countries speaking



The Holy Cross Family Health Center in Fort Lauderdale, Florida, opened in June and includes a welcoming, colorful space for pediatric therapy.

more than 130 languages. About a third of residents reported they are often or sometimes worried about running out of food. They also said they needed job skills training and support groups for things like domestic violence and healthy eating.

"So we thought, in a perfect world, let's build a one-stop where the whole first floor is everything you would need to get things going, and so that's what we envisioned, and worked very hard on," Saiswick said.

In response to gaps identified in the needs assessment, in 2023 Holy Cross opened a smaller clinic in the historically Black Sistrunk neighborhood, about 7 miles away. Many of its patients report they hadn't seen a primary caregiver in at least 10 years. That clinic's décor features artwork done by African, Caribbean and Black Americans.

"We feel that the people who are coming in need to feel comfortable in the space that they're in," Saiswick said.

They built on that experience to plan for the family clinic.

Creating a welcoming space

Soothing ocean-themed artwork and frosted glass doors in the new clinic lend airiness and privacy. One multifunctional space has different seating options, including rockers, gliders, couches, and high-top tables to accommodate diverse needs and preferences.

A teaching kitchen is adjacent to a conference space, ideal for when one spouse is cooking during a diabetes education class while the other watches.

A pediatric therapy center includes equipment for children to work on motor skills. A tree centered in the room has swings hanging from its branches.

"We really wanted it to be a space that kids wanted to come, where kids were excited to learn, and a place that would also be calming," Schroeder-Brown said. Par-

ents are thrilled because there is ordinarily a six-month minimum waiting list for pediatric therapy, but the center's first patients were able to get in right away. "They were so excited and so thankful," she said.

A low-stimulation room, for children to calm themselves or relax for therapy, includes a custom ceiling with a cloud-shaped cutout that can be lit in different colors. Children can play with thin strands of rope lighting or a light-up pegboard or watch bubbles and small toy animals floating in bubble towers.

'This is the space for me'

Plans include setting up workshops on resume writing, interviewing skills, personal finance, and budgeting. Center organizers also would like to set up more support groups for parents of neurodivergent children, domestic violence survivors, and seniors, specifically for LGBTQ+ seniors and those with HIV. About half of the people living with HIV in Broward County are aged 50 or older, and the center is a few miles from Wilton Manors, a city that is a LGBTQ+ hub.

The building's additional three floors are being renovated for a variety of specialty medical practices, in a strategic move to bring specialty care closer to the community.

Saiswick and Schroeder-Brown said that at the open house, they took note of the astounded faces of visitors. They have tried to extend the same hospitality to those who have visited since. Too often in other places that serve vulnerable communities, people don't feel safe or the furnishings aren't the nicest, Saiswick pointed out.

"Everybody deserves the best it can be," Saiswick said. "What we hope is that when folks walk in, they can feel: I belong here, and this is the space for me."

vhahn@chausa.org

KEEPING UP

GRANTS

Holy Cross Health of Fort Lauderdale, Florida, part of Trinity Health, recently announced receiving two multimillion-dollar gifts:

■ Philanthropists Charles and Jacqueline Frasier have named Holy Cross in their estate plans, committing nearly \$5 million to heart and vascular care. That is one of the single largest planned gifts the facility has received in its 70-year history. Earlier this year, the couple also made a \$250,000 multiyear pledge to strengthen heart and vascular care at Holy Cross. Charles Frasier is a retired packaging industry entrepreneur who founded and led companies focused on engineering and logistics.

■ Jon and Helaine Ayers have given Holy Cross a \$2 million gift to benefit its outpatient rehabilitation center. Holy Cross is naming the facility the Jon & Helaine Ayers Rehabilitation Center. Holy Cross is using the gift for state-of-the-art physical rehabilitation equipment. Jon Ayers, the former chairman and CEO of pet health care company IDEXX Laboratories, is a member of the Holy Cross board of directors. In June 2019, he was seriously injured in a bike crash, leaving him a quadriplegic. He said receiving care for his spinal cord injury gave him a great appreciation for physical and occupational therapy.

Pg. 7 https://issuu.com/chausa/docs/catholic_health_world_-_september_2025/7

<https://www.chausa.org/news-and-publications/publications/catholic-health-world/archives/september-2025/keeping-up---september-edition>

HOLY CROSS MEDICAL GROUP WELCOMES NEUROLOGIST EDUARDO D. ZAMORA, M.D.

Neurologist Eduardo D. Zamora, M.D. has joined Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County.

Dr. Zamora's focus areas include Alzheimer's disease and other dementias, Parkinson's disease, ALS and other neurodegenerative disorders as well as general neurology, multiple sclerosis, stroke, epilepsy, migraine headaches, trigeminal neuralgia, Botox for neurological disease, tremors, radiculopathies, plexopathies, carpal tunnel syndrome, ulnar neuropathies, peripheral neuropathies and restless leg syndrome.

Certified by the American Board of Psychiatry and Neurology, Dr. Zamora most recently served as Director of the Neurology Center of Excellence and prior to that was Director of the Inwood Neurology Clinic at Berkeley Medical Center, both in Martinsburg, West Virginia.

Dr. Zamora earned his medical degree from the University of Buenos Aires School of Medicine in Buenos Aires, Argentina. He completed a fellowship in neuroscience at Georgetown University Medical Center in Washington, D.C. and later completed a fellowship in neuropathology at Johns Hopkins School of Medicine in Baltimore, Maryland and accepted a junior faculty position there. During his fellowship, he earned an Excellence in Research Award for studying a new model of vaccine for the treatment of Alzheimer's disease. He later obtained a senior research position at National Institutes of Health in Bethesda, Maryland to do research on mental diseases and performed clinical training in dementias at the University of Oxford in the United Kingdom.

At George Washington University Medical Center in Washington, D.C., Dr. Zamora completed a residency in neurology and internship in internal medicine.



cine as well as a fellowship in clinical neurophysiology. While there, he received the Platt Award.

Multilingual in English, Spanish, German and Italian, Dr. Zamora has given lectures and presentations throughout the United States and Argentina on topics such as Alzheimer's disease, amyotrophic lateral sclerosis and other diseases. He is a member of the U.S. Society for Neuroscience, American Association of Neurology and American Association of Neuromuscular and Electrodiagnostic Medicine.

Dr. Zamora will be part of the multi-disciplinary team at the Phil Smith Neuroscience Institute at Holy Cross Health that is dedicated to improving patient care in the different areas of neurology and neurosurgery. It performs comprehensive stroke care, neuro interventional radiology, epilepsy monitoring, ALS care and more. The Phil Smith Neuroscience Epilepsy Monitoring Unit is recognized by the Na-

tional Association of Epilepsy Centers as a level 3 epilepsy center, which recognizes professional expertise and facilities that provide the highest-level medical evaluation and treatment for patients with complex epilepsy. Holy Cross is also one of the select few Florida hospitals with the 3 Tesla MRI that allows physicians to see direct activation of brain areas, enabling precise diagnoses in the areas of stroke, tumors, epilepsy and spine disorders.

Dr. Zamora's office is located at Holy Cross Health Phil Smith Neuroscience Institute at 1931 NW 47th Street in Fort Lauderdale. To schedule an appointment, call 954-414-9750 or visit HolyCrossNeuro.com for more information.

ABOUT HOLY CROSS HEALTH

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Pg. 20 <https://www.calameo.com/read/002791721ec0568a23d13>

<https://communitynewspapers.com/broward/holy-cross-medical-group-welcomes-neurologist-eduardo-d-zamora-m-d/>

HOLY CROSS HEALTH COMPLETES ITS FIRST INSPIRE V™ IMPLANT PROCEDURE

Holy Cross Health has completed its first procedure with the latest generation of Inspire® therapy, the Inspire V™ System. Since establishing their Inspire therapy program in 2023, Holy Cross Health has impacted the lives of dozens of patients with obstructive sleep apnea (OSA) by helping them breathe easier and sleep better.

Inspire therapy is an easy-to-use, mask-free solution for people with moderate to severe OSA who have tried and struggled with continuous positive airway pressure (CPAP) machines. It has a proven safety record with 99.6% of Inspire implant procedures successfully completed without any major complications.¹ The implanted Inspire device syncs with a patient's natural breathing pattern and works comfortably² inside the body to keep the airway open while sleeping, successfully reducing the number of sleep apnea events each night by 79%.³

The Inspire V System is an innovative advancement in Inspire therapy, designed for a more simplified procedure. With a new integrated respiratory sensor, the Inspire V System eliminates the need for physicians to place a separate sensing lead and instead allows for respiratory sensing to occur inside of the implant.

"We're proud to have successfully performed the first Inspire V procedure at Holy Cross Health," said Sam Kosseifi, M.D., a board-certified sleep medicine physician at Holy Cross Health. "Inspire therapy marks a major step forward in sleep apnea treatment. It's clinically proven to reduce sleep apnea events and is associated with high patient satisfaction and strong adherence to therapy."

According to Inspire, 93% of patients who have received the implant would recommend it to a friend or family member who suffers from OSA. To learn more about Inspire therapy, visit inspiresleep.com or holy-cross.com/services/pulmonary-care/inspire-therapy.

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Photo credit: Robert Mayer, Holy Cross Health
Caption: (left to right) Marta Ocampo, Shirley Robinson, Joanne Anez, Dr. Sabine Hesse, Ben Kasler and Carlos Diago

tered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, urgent care centers and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect with Holy Cross Health on Facebook, LinkedIn and Instagram.

INSPIRE V™ DISCLAIMER

Inspire is not for everyone. It is a surgically implanted system that is intended to treat obstructive sleep apnea in patients who are not effectively treated by, or able to tolerate CPAP. Talk to your doctor (or patients) about risks, benefits and expectations associated with Inspire. Risks associated with the surgical implant procedure may include infection and temporary tongue weakness. In rare cases tongue paresis and atrophy may occur. Some patients may require

post implant adjustments to the system's settings in order to improve effectiveness and ease any initial discomfort they may experience. Important safety information and product manuals can be found at inspiresleep.com/safety-information/ or call 1-844-OSA-Help.

Inspire, the cloud design and No mask. No hose. Just sleep are trademarks or registered trademarks of Inspire Medical Systems, Inc. © 2025 Inspire Medical Systems, Inc. All rights reserved.

1. ADHERE Registry: Data on File
2. Suurna MV, Steffen A, Boon M, et al. Impact of Body Mass Index and Discomfort on Upper Airway Stimulation: ADHERE Registry 2020 Update. *Laryngoscope* 2021; 131(11):2616-2624
3. Woodson BT, Strohl KP, Soose RJ, et al. Upper Airway Stimulation for Obstructive Sleep Apnea: 5-Year Outcomes. *Otolaryngology Head Neck Surgery* 2018; 159(1):194-202

Pg. 24 <https://www.calameo.com/read/002791721ec0568a23d13>

<https://communitynewspapers.com/broward/holy-cross-health-completes-its-first-inspire-v-implant-procedure/>

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Holy Cross Health FI, Shenika Brandon MSN, RN



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People



Shenika Brandon, RN,
MS

**Holy Cross
Health Nurse
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RN, MS Honored
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Award**

Partner News

Holy Cross Health Nurse Shenika Brandon, RN, MS Honored With DAISY Award

<https://www.citybiz.co/article/745351/holy-cross-health-nurse-shenika-brandon-rn-ms-honored-with-daisy-award/>



Holy Cross Health First Inspire V Implant Procedure, 9A



(Left to Right) Marta Ocampo, Shirley Robinson, Joanne Anez, Dr. Sabine Hesse, Jen Kasler and Carlos Diago - Photo credit: Robert Mayer, Holy Cross Health

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Cover and 9A https://issuu.com/suntimesnewspaper/docs/sun_times_issue_09_18_25

<https://www.southfloridasuntimes.com/news-2-1/holy-cross-health-completes-its-first-inspire-v-implant-procedure>

Holy Cross Medical Group Adds Two New Primary Care Physicians

Joshua Wright, DO And Taylor Smith, DO Join Family Medicine Practice In Fort Lauderdale

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Both Dr. Wright and Dr. Smith earned their Doctor of Osteopathic Medicine from the Nova Southeastern University (NSU) Dr. Kiran C. Patel College of Osteopathic Medicine in Davie, Florida and are certified by the American Osteopathic Board of Family Physicians.

Joshua Wright, DO

In addition to Family Medicine, Dr. Wright is also Board-Certified in Osteopathic Manipulative Treatment. He completed the Puyallup Tribal Health Authority Family Medicine Residency program in Tacoma, Washington, where he was elected Chief Resident and served on the Graduate Medical Education and Quality Improvement Committees. At NSU, Dr. Wright served as secretary of the Student American Academy of Osteopathy and gave tours of the Health Professions Division as a student ambassador on behalf of the Office of Admissions.

While earning his Bachelor of Arts in History at the University of Washington, he made the Dean's List for three consecutive years and conducted a senior thesis about the role of Acupuncture clinics in the reintegration of traditional Chinese philosophy and culture in Tacoma. Dr. Wright previously worked as a Medical Scribe, Certified Nursing Assistant and Youth Program Coordinator in Washington. While enrolled at the University of Washington, he assisted the Associate Professor in the Department of Environmental Science in investigating Alzheimer's Disease.

Additionally, Dr. Wright is a member of the American Academy of Family Physicians, American Academy of Osteopathy, American College of Osteopathic Family Physicians, American Medical Association, American Osteopathic Association and Washington Academy of Family Physicians.

Active in the community in Broward County, Dr. Wright cared for animal assisted-therapy animals at HAPPI Farm, served as a volunteer doing health checks during the Sickle Cell Research Foundation Health Fair, provided postural assessments at Light of the World Clinic



Joshua Wright, DO



Taylor Smith, DO

and more. While in Washington, he educated members of the Puyallup Tribe about the dangers of tobacco and vaping and provided Osteopathic Manipulative Treatment to the participants of a long-distance annual canoe journey.

Taylor Smith, DO

Dr. Taylor Smith is a Board-Certified Family Medicine Physician with a strong foundation in clinical care, Medical Education and Community Outreach. As Chief Family Medicine Resident at Broward Health Medical Center, she managed care for over 90 patients in a skilled nursing facility and spearheaded several key initiatives within the residency program. These included organizing applicant interviews and coordinating new resident orientation, as well as overseeing wellness and educational efforts.

Board-Certified by the American Board of Family Medicine, Dr. Smith has authored and presented on a range of complex medical topics, including Myasthenic Crisis, Cytomegalovirus Esophagitis and the use of ultrasound in evaluating Rotator Cuff Tears.

Since 2021, Dr. Smith has served as a

Clinical Instructor for medical students at Nova Southeastern University (NSU). Her efforts helped to educate medical students on conducting proper Physical Exams, Lab and Imaging Interpretation, Pelvic and Prostate Procedures, Wound Suturing, and hospital case simulations.

She has also been actively involved in community outreach, providing free Health Screenings, School Physicals, Vaccinations and Mental Health counseling at health fairs throughout Broward County. Her commitment to global health is reflected in her participation in international medical volunteer missions to India, Peru and Nicaragua.

Dr. Smith holds dual undergraduate degrees in Biology and Psychology from Florida State University, where she laid the foundation for her career in medicine.

Dr. Wright and Dr. Smith both have offices at 4004 North Ocean Boulevard, Fort Lauderdale, Florida 33308. To schedule an appointment, call: (954) 564-1330. Or visit: www.holy-cross.com for more information.

About Holy Cross Health

A member of Trinity Health, Fort

Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, Not-For-Profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2025-2026 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Holy Cross has been designated as a High Performer by the Human Rights Campaign Foundation for LGBTQ+ healthcare access. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, urgent care centers and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit: www.holy-cross.com. Connect with Holy Cross Health on Facebook, LinkedIn and Instagram.

Pg. 4A https://issuu.com/suntimesnewspaper/docs/sun_times_issue_09_18_25

<https://www.southfloridasuntimes.com/news-2-1/holy-cross-medical-group-adds-two-new-primary-care-physicians---joshua-wright,-do-and-taylor-smith,-do-join-family-medicine-practice-in-fort-lauderdale>



Holy Cross Medical Group Adds Two New Primary Care Physicians - Joshua Wright, DO And Taylor Smith, DO Join Family Medicine Practice In Fort Lauderdale

Family Medicine Physicians Joshua Wright, DO And Taylor Smith, DO Have Joined Holy Cross Medical Group, A Multi-Specialty Physician-Employed Group Of More Than 180 Physicians Providing Services Throughout Broward County. Their Focus Areas Include Adult Medicine, Primary Prevention, Care Management, Pre-Operative Evaluation, And School And Work Physicals.

[Read The Entire Article](#)

<https://www.southfloridasuntimes.com/news-2-1/holy-cross-medical-group-adds-two-new-primary-care-physicians---joshua-wright,-do-and-taylor-smith,-do-join-family-medicine-practice-in-fort-lauderdale>



Holy Cross Health Completes Its First Inspire V Implant Procedure

Holy Cross Health Has Completed Its First Procedure With The Latest Generation Of Inspire® Therapy, The Inspire V System. Since Establishing Their Inspire Therapy Program In 2023, Holy Cross Health Has Impacted The Lives Of Dozens Of Patients With Obstructive Sleep Apnea (OSA) By Helping Them Breathe Easier And Sleep Better.

[Read The Entire Article](#)

<https://www.southfloridasuntimes.com/news-2-1/holy-cross-health-completes-its-first-inspire-v-implant-procedure>

September 18, 2025



Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group's Internal Medicine Practice

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Holy Cross Health FI



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SEPTEMBER 18, 2025

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

**UPDATED NEWS
INFORMATION FROM THE
LAST THREE DAYS IN
SOUTH FLORIDA**



**Holy Cross Health Nurse
Shenika Brandon, RN, MS
Honored With DAISY Award**

The longtime nurse is recognized for her dedication to the profession.

September 16, 2025 – Shenika Brandon, RN, MS with Holy Cross Health has been recognized with the DAISY Award, which celebrates nurses who go above and beyond in their efforts to provide patients and families with excellent, compassionate care.

Brandon joined Holy Cross Health in 2018 as a staff nurse of a 63-bed medical surgical unit. She quickly moved up to clinical lead, assistant nurse manager and nurse manager. During her time as a staff nurse and clinical lead, she also cared for patients in the Vitas Hospice Inpatient Unit. Brandon stepped down from her managerial position to pursue an MSN degree in executive nurse leadership, furthering her professional development. Now, she is the clinical lead registered nurse of a 26-bed cardiovascular intermediate stepdown unit and is continuing to further her education in pursuit of a master's degree in health law at Loyola University Chicago.

In her current role as clinical lead, the Boynton Beach resident serves as the charge nurse, collaborates with her team on performance improvement initiatives and conducts daily huddles. She also assists the manager with managerial tasks as needed, mentors and educates staff, and advocates for optimal patient care outcomes. Additionally, she plays a key role in leadership rounding and Joint Commission on Accreditation of Healthcare Organizations (JACHO) rounds, ensuring the delivery of the highest quality care to patients.

The colleague who anonymously nominated Brandon praised her "exceptional leadership abilities and unwavering commitment to compassionate, skillful care." The co-worker called her "an exemplary nurse leader who consistently demonstrates compassion, support and dedication" and said she has "a profound impact on both patients and colleagues."

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<https://southfloridahospitalnews.com/holy-cross-health-nurse-shenika-brandon-rn-ms-honored-with-daisy-award/>

Boca Raton

Fri, Sep 19

Cloudy with thunderstorms

High 86°

Low 76°

NEIGHBOR NEWS

Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group's Internal Medicine Practice

Posted by Paige Feigenbaum

[Read more »](#)

Holy Cross Health Nurse Shenika Brandon, RN, MS Honored With DAISY Award

Posted by Paige Feigenbaum

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<https://patch.com/florida/boca-raton/holy-cross-health-nurse-shenika-brandon-rn-ms-honored-daisy-award-nodx>

SOUTH FLORIDA SunSentinel

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YOUR HEALTH

By Cindy Krischer Goodman

South Florida Sun Sentinel

Hospital news

■ Holy Cross Health

has completed its first procedure with the latest generation of Inspire therapy, the Inspire V System. Since establishing their Inspire therapy program in 2023, Holy Cross Health has impacted the lives of dozens of patients with

obstructive sleep apnea. The Fort Lauderdale hospital also has received the American Heart Association's Commitment to Quality award for achieving high performance across three or more clinical areas in the Get With The Guidelines program.

<https://www.sun-sentinel.com/2025/09/19/what-you-eat-and-drink-can-contribute-to-your-hair-loss/>

HOLY CROSS MEDICAL GROUP ADDS TWO NEW PRIMARY CARE PHYSICIANS

Joshua Wright, DO and Taylor Smith, DO join family medicine practice in Fort Lauderdale

Family medicine physicians Joshua Wright, DO and Taylor Smith, DO have joined Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County. Their focus areas include adult medicine, primary prevention, care management, pre-operative evaluation, and school and work physicals.

Both Dr. Wright and Dr. Smith earned their Doctor of Osteopathic Medicine from the Nova Southeastern University (NSU) Dr. Kiran C. Patel College of Osteopathic Medicine in Davie, Florida and are certified by the American Osteopathic Board of Family Physicians.

Joshua Wright, DO

In addition to family medicine, Dr. Wright is also board-certified in osteopathic manipulative treatment. He completed the Puyallup Tribal Health Authority Family Medicine Residency program in Tacoma, Washington, where he was elected chief resident and served on the Graduate Medical Education and Quality Improvement Committees. At NSU, Dr. Wright served as secretary of the Student American Academy of Osteopathy and gave tours of the Health Professions Division as a student ambassador on behalf of the Office of Admissions.

While earning his Bachelor of Arts in history at University of Washington, he made the Dean's List for three consecutive years and conducted a senior thesis about the role of acupuncture clinics in the reintegration of traditional Chinese philosophy and culture in Tacoma. Dr. Wright previously worked as a medical scribe, certified nursing assistant and youth program coordinator in Washington. While enrolled at the University of Washington, he assisted the associate professor in the Department of Environmental Science in investigating Alzheimer's disease.

Additionally, Dr. Wright is a member of the American Academy of Family Physicians, American Academy of Osteopathy, American College of Osteopathic Family Physicians, American Medical Association, American Osteopathic Association and Washington Academy of Family Physicians.

Active in the community in Broward County, Dr. Wright cared for animal assisted-therapy animals at HAPPI Farm, served as a volunteer doing health checks during the Sickle Cell Research Foundation Health Fair, provided postural assessments at Light of the World Clinic and more. While in Washington, he educated members of the Puyallup Tribe about the dangers of tobacco and vaping and provided osteopathic manipulative treatment to the participants of a long-distance annual canoe journey.

Taylor Smith, DO

Dr. Taylor Smith is a board-certified family medicine physician with a strong foundation in clinical care, medical education and community outreach. As



Chief Family Medicine Resident at Broward Health Medical Center, she managed care for over 90 patients in a skilled nursing facility and spearheaded several key initiatives within the residency program. These included organizing applicant interviews and coordinating new resident orientation, as well as overseeing wellness and educational efforts.

Board-certified by the American Board of Family Medicine, Dr. Smith has authored and presented on a range of complex medical topics, including myasthenic crisis, cytomegalovirus esophagitis and the use of ultrasound in evaluating rotator cuff tears.

Since 2021, Dr. Smith has served as a clinical instructor for medical students at Nova Southeastern University (NSU). Her efforts helped to educate medical students on conducting proper physical exams, lab and imaging interpretation, pelvic and prostate procedures, wound suturing, and hospital case simulations.

She has also been actively involved in community outreach, providing free health screenings, school physicals, vaccinations and mental health counseling at health fairs throughout Broward County. Her commitment to global health is reflected in her participation in international medical volunteer missions to India, Peru and Nicaragua.

Dr. Smith holds dual undergraduate degrees in Biology and Psychology from Florida State University, where she laid the foundation for her career in medicine.

Dr. Wright and Dr. Smith both have offices at 4004 N. Ocean Blvd. in Fort Lauderdale. To schedule an appointment, call 954-564-1330 or visit holy-cross.com for more information.

ABOUT HOLY CROSS HEALTH



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HOLY CROSS HEALTH NURSE SHENIKA BRANDON, RN, MS HONORED WITH DAISY AWARD

The longtime nurse is recognized for her dedication to the profession.

Shenika Brandon, RN, MS with Holy Cross Health has been recognized with the DAISY Award, which celebrates nurses who go above and beyond in their efforts to provide patients and families with excellent, compassionate care.

Brandon joined Holy Cross Health in 2018 as a staff nurse of a 63-bed medical surgical unit. She quickly moved up to clinical lead, assistant nurse manager and nurse manager. During her time as a staff nurse and clinical lead, she also cared for patients in the Vitas Hospice Inpatient Unit. Brandon stepped down from her managerial position to pursue an MSN degree in executive nurse leadership, furthering her professional development. Now, she is the clinical lead registered nurse of a 26-bed cardiovascular intermediate stepdown unit and is continuing to further her education in pursuit of a master's degree in health law at Loyola University Chicago.

In her current role as clinical lead, the Boynton Beach resident serves as the charge nurse, collaborates with her team on performance improvement initiatives and conducts daily huddles. She also assists the manager with managerial tasks as needed, mentors and educates staff, and advocates for optimal patient care outcomes. Additionally, she plays a key role in leadership rounding and Joint Commission on Accreditation of Healthcare Organizations (JACHO) rounds, ensuring the delivery of the highest quality care to patients.

The colleague who anonymously nominated Brandon praised her "exceptional leadership abilities and unwavering commitment to compassionate, skillful care." The co-worker called her "an exemplary nurse leader who consistently demonstrates compassion, support and dedication" and said she has "a profound impact on both patients and colleagues."

During her first year at community college, Brandon gave birth to a son. Becoming a mother shifted her career aspirations from law to nursing, earning an associate degree in nursing. She successfully juggled single motherhood, full-time coursework and a 30-hour per week position as a student nurse tech at Saint Joseph Hospital in Chicago.

"It was incredibly demanding. The saying, 'Don't let your worries be bigger than your faith,' keeps me moving for whatever goal I wait to achieve," Brandon said. "I've always had a passion for helping others, and nursing offered both a meaningful path and the stability I needed to support my son."

Upon graduating in 2005, she accepted a job at Saint Mary of the Nazareth in the medical surgical, ortho and rehab unit. There, she developed strong



leadership skills, served as a relief charge nurse and actively participated in various committees that contributed to the improvement of patient care and outcomes.

In 2010, Brandon relocated to Florida and joined Delray Medical Center as a staff and relief charge nurse in an acute rehab unit. In 2013, she transitioned to Bethesda Hospital, where she was a staff nurse and then was promoted to assistant nurse manager.

Throughout her career, Brandon led a team during a critical health crisis, converted part of a unit to a stepdown for ventilated patients and developed a training program to prepare nurses for this situation. Brandon improved patient satisfaction scores by 20% and increased staff engagement by 17%.

As an active member of the American Nurses' Association, Brandon stays up to date with the latest industry developments and contributes to the advancement of the nursing profession. Her work is guided by several core values and philosophies.

"I am committed to delivering patient-centered care, continuously expanding my knowledge through lifelong learning, fostering collaborative teamwork, practicing ethical standards and serving as a leader and advocate for both patients and healthcare professionals," she said. "I believe in creating a just culture and promoting transparency in all aspects of healthcare. With a passion for making a positive impact in healthcare, I love that I can fuse together my passion for nursing and law to help facilitate better healthcare laws and advocate for all patients. It is both an honor and a privilege to contribute to the healthcare field, and I am dedicated to making a difference in the lives of those I serve."

Prior to exploring nursing as a profession, Brandon spent six years as a therapeutic recreation leader for the Chicago Park District, where she led various activities with adults and children with disabilities, including coaching Special Olympics sports. When she's not at work, Brandon enjoys spending quality time with her son, watching movies and reading.

A career in healthcare has provided Brandon and her son with the stability she never had as an adolescent. She was raised alongside her five siblings in Chicago. At the age of 12, she became a ward of the state and lived with various relatives for the remainder of her childhood. These formative years were marked by mental and physical challenges, but shaped Brandon's deep commitment to education and her faith.

When in need of a pep talk, she looks to a quote by Roy T. Bennett for motivation to persevere: "Believe in yourself. You are braver than you think, more talented than you know, and capable of more than you imagine."

DAISY Award recipients are nominated by patients, family members, fellow nurses, physicians, clinicians and staff who they observe providing extraordinarily compassionate care. The nominations are blindly reviewed by an internal committee at Holy Cross Health who judge the submission based on how the nurse meets and exceeds Holy Cross' mission and values.

Each honoree receives a certificate in a DAISY portfolio, hand-carved Healer's Touch Sculpture from Zimbabwe, pin, congratulatory banner to hang in the unit where they work, a copy of their nomination, gift bag and cinnamon rolls to share at a celebration. As a prize, Brandon will be added

HOLY CROSS, continued on next page

HOLY CROSS, continued from page 3

to the DAISY Award website and gain access to professional development, education and wellness benefits.

ABOUT HOLY CROSS HEALTH

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Pgs. 3-4 <https://www.calameo.com/read/00279172164d6608a61a7>

<https://communitynewspapers.com/broward/holy-cross-health-nurse-shenika-brandon-rn-ms-honored-with-daisy-award/>

SEPTEMBER 22, 2025

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**



Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group's Internal Medicine Practice

September 18, 2025 – Internal medicine physician Kimberly Bennett, MD, MPH has joined Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County.

Dr. Bennett's focus areas include adult medicine, primary prevention, chronic disease management and pre-operative evaluation.

A graduate of the University of Miami with a Bachelor of Science in Psychology and triple minors in chemistry, biology and business, Dr. Bennett then went on to earn her Doctorate of Medicine and Master of Public Health from the University of Miami Miller School of Medicine, where she was one of two students selected for the AOA Medical Honor Society during her junior year by placing in the top 10% of her medical school class based on cumulative GPA.

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September 24, 2025

People



Kimberly Bennett, MD,
MPH (Photo Credit: Holy
Cross Health)

**Kimberly Bennett,
MD, MPH Joins
Holy Cross
Medical Group's
Internal Medicine
Practice**

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Kimberly Bennett, MD, MPH Joins Holy Cross Medical Group's Internal Medicine Practice

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