



# Holy Cross Health Media Coverage Report

June 20-July 7, 2025


Prepared by

PIERSON  
GRANT

# Holy Cross Health


June 21st 2025 to July 6th 2025

Generated on July 7, 2025 at 5:44 AM ET





LINKS	UVM	TOTAL AVE
13	68,300,071	\$631,775.64
	Insights by  similarweb	

## ARTICLES

### Holy Cross Health CEO meet-and-greet

 South Florida Business Journal | By Eileen Cukier | June 25, 2025





South Florida Seen is a weekly photo feature of events hosted by local companies and nonprofit organizations. Holy Cross Health recently welcomed its new president and CEO, Pierre Monice, with a reception at Grateful Palate Events in Fort Lauderdale. At the event, Holy Cross Health leadership, colleagues, supporters and members of the Broward community celebrated Monice’s arrival and heard his vision for the future of the health care system.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
6,104,079	7,077,864	16,383	--
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$56,462.73	92	48	

# Holy Cross Health Family Health Center Opens in Oakland Park in June 2025

 Miami's Community Newspapers | June 26, 2025





Center offers comprehensive healthcare and career services to patients of all ages A ribbon cutting ceremony marked the opening of The Holy Cross Health Family Health Center this month. The Center addresses the diverse needs of the local community and serves as a centralized hub for a wide array of healthcare services for patients of all ages, as well as job-readiness and support service programs for adults.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
38,595	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$357.00	57	53	

## Holy Cross Health Honors 81 "Healing Heroes"





Florida News (Medium) | By None | June 27, 2025

Exceptional healthcare workers and support staff recognized by grateful patientsSince launching the Healing Heroes program earlier this spring, Holy Cross Health has received an outpouring of thank you letters and donations from patients and families in recognition of physicians, nurses, caregivers and staff who’ve made a lasting impact on their lives.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
47,185,214	10,660,539	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$436,463.23	95	48	

## Holy Cross Health Honors 81 "Healing Heroes"





 Patch | June 27, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
8,651,778	9,476,608	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$80,028.95	91	70	

# Holy Cross Health Honors 81 "Healing Heroes"

citybiz | By Kevin Parker | June 27, 2025





Exceptional healthcare workers and support staff recognized by grateful patientsSince launching the Healing Heroes program earlier this spring, Holy Cross Health has received an outpouring of thank you letters and donations from patients and families in recognition of physicians, nurses, caregivers and staff who’ve made a lasting impact on their lives.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
84,020	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$777.18	45	48	

# Holy Cross Health Honors 81 "Healing Heroes"





South Florida Hospital News | June 30, 2025

Exceptional healthcare workers and support staff recognized by grateful patientsJune 27, 2025 – Since launching the Healing Heroes program earlier this spring, Holy Cross Health has received an outpouring of thank you letters and donations from patients and families in recognition of physicians, nurses, caregivers and staff who’ve made a lasting impact on their lives.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
19,356	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$179.04	41	46	

# Holy Cross Medical Group Welcomes Family Medicine Physician Tasia A. Bradley, MD





South Florida Hospital News | July 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
19,356	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$179.04	41	46	

# Cardiologists on the move in the 1st half of 2025 (Dr. Laura Verde personnel announcement)





Becker's ASC Review | By Cameron Cortigiano | July 1, 2025

Fort Lauderdale, Fla.-based Holy Cross Medical Group Group added Laura Verde, MD.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
48,906	---	25,000	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$452.38	57	49	





# Financial Managers - Trinity Health Holy Cross Health -Elena Barberis, CPA Vice President of Finance

South Florida Hospital News | July 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
19,356	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$179.04	41	46	

# Holy Cross Health Family Health Center Opens in Oakland Park in June 2025



South Florida Hospital News | July 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
19,356	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$179.04	41	46	

# Holy Cross Health Family Health Center Opens in Oakland Park

Good News Florida | July 2, 2025



A ribbon cutting ceremony marked the opening of The Holy Cross Health Family Health Center in June. The Center addresses the diverse needs of the local community and serves as a centralized hub for a wide array of healthcare services for patients of all ages, as well as job-readiness and support service programs for adults.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
4,160	---	---	---
AVE	DOMAIN AUTHORITY <small>MOE</small>	PAGE AUTHORITY <small>MOE</small>	
\$38.48	37	41	

# The Holy Cross Health Family Health Center opened in 15,000 square feet on the first floor of Holy Cross Medical Plaza in Oakland Park



 South Florida Business Journal | By Eileen Cukier | July 3, 2025

The Holy Cross Health Family Health Center opened in 15,000 square feet on the first floor of Holy Cross Medical Plaza, 5601 N. Dixie Highway in Oakland Park. Services include primary care, immunizations, social services, pediatric therapy, community education and support, laboratory services, medical nutrition therapy and culinary medicine. [www.holy-cross.com](http://www.holy-cross.com).

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
6,104,079	7,077,864	16,383	---
AVE	DOMAIN AUTHORITY <small>MOE</small>	PAGE AUTHORITY <small>MOE</small>	
\$56,462.73	92	48	

# Healthcare Services As Well As Job-Readiness - Holy Cross Health Family Health Center Offers Comprehensive Healthcare And Career Services

South Florida Sun Times | By None | July 3, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
1,816	---	---	---
AVE	DOMAIN AUTHORITY <small>MOE</small>	PAGE AUTHORITY <small>MOE</small>	
\$16.80	25	30	

The following clips  
were not recorded  
by MuckRack.

June 20, 2025



## Holy Cross Health Hosts Welcome Reception for New President and CEO Pierre Monice

Story by Community Newspapers

Holy Cross Health recently welcomed its new President and CEO Pierre Monice, MBA, FACHE, with a special reception held at Grateful Palate Events in Fort Lauderdale.

1 of 9



Daniel Ayers and Helaine Ayers



Sheri Whittington, Kim Saiswick, Pierre Monice and Karan Munuswamy, M.D.



Cindy Mason, Pierre Monice and David Jobin





Pierre Monice, Brina Anelli-Tyrrell, Kelly Koenig and Keith Koenig



Alan Guerrieri and Sandra Hatch



Jennifer Hernandez, Steve Mehallis and Sheri Whittington



Alvaro Menendez, Pierre Monice, Robert Korn and Rob Casalou



Rita Case, Gordon Latz and Jennifer O'Flannery Anderson



David Rooney, Pierre Monice and Mike Dayhoff

The evening brought together Holy Cross Health leadership, colleagues, supporters and members of the Broward community to celebrate Monice's arrival and hear his inspiring vision for the future of the healthcare system. The program included remarks from Rudy Molinet, RN, MPH, FACHE, Chair of the Holy Cross Health Board of Directors and Robert Casalou, President and CEO of Trinity Health Michigan and Southeast Region, who formally introduced Monice and expressed confidence in his leadership.

Monice has held key leadership roles in healthcare, including as Senior Vice President and Chief Human Resources Officer for Trinity Health's Midwest Service Area and Chief Operating Officer at AdventHealth's Altamonte Campus in Orlando. Throughout his career, he has successfully led operational improvements, expanded service lines, strengthened physician partnerships and enhanced workforce stability.

"Pierre's values and mission-driven approach to inclusion, integrity and compassion very much align with that of Holy Cross Health," said Molinet. "As a South Florida native, he has a deep understanding of our local communities."

Monice earned a Master of Business Administration from Webster University and a Bachelor of Arts in Theology from Southern Adventist University. His background in ministry as a senior pastor shaped his approach to healthcare leadership by forming a deep passion for service and community engagement. He is board-certified in healthcare management as a Fellow of the American College of Healthcare Executives (FACHE), a certified Professional in Human Resources (PHR) and holds a Six Sigma Black Belt certification. Earlier this year, Monice was the recipient of the 2025 Robert S.

Hudgens Memorial Award for Young Healthcare Executive of the Year by the American College of Healthcare Executives (ACHE). [holy-cross.com](http://holy-cross.com). Connect @holycrossfl.

Photo Credit: Downtown Photo

The post [Holy Cross Health Hosts Welcome Reception for New President and CEO Pierre Monice](#) first appeared on [Miami's Community News](#).

<https://www.msn.com/en-us/news/us/holy-cross-health-hosts-welcome-reception-for-new-president-and-ceo-pierre-monice/ar-AA1GYosQ>

June 25, 2025

## CRE News

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**Holy Cross  
Health Family  
Health Center  
Opens in Oakland  
Park in June 2025**

<https://www.citybiz.co/article/708385/holy-cross-health-family-health-center-opens-in-oakland-park-in-june-2025/>

### Holy Cross Health CEO meet-and-greet

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1. Alvaro Menendez, Holy Cross Health President and CEO Pierre Monice, Robert Korn and Rob Casalou. 2. Paul Rolli, Rudy Molinet, Laura Denoux and David Rooney. 3. Rita Case, Gordon Latz and Jennifer O'Flannery Anderson.

PHOTOGRAPHS BY DOWNTOWN PHOTO



Email submissions to Associate Editor Eileen Cukier at [ecukier@bizjournals.com](mailto:ecukier@bizjournals.com) with the subject line "South Florida Seen." Include names, titles and companies of individuals, plus pertinent event details.

//////////////////////////////////// SOUTH FLORIDA BUSINESS JOURNAL • JUNE 27-JULY 3, 2025 47

June 27-July 3, 2025, Vol. 45, No. 51

Pg. 47 <https://www.bizjournals.com/southflorida/digital-edition/issue/43208>

<https://www.bizjournals.com/southflorida/news/2025/06/25/south-florida-seen-for-the-week-of-june-27.html>



# BROWARD Community Newspapers

TO PLACE YOUR PUBLIC OR LEGAL NOTICES, CALL 305-669-7031 OR EMAIL, LEGALS@CNEWS.NET

JUNE 30, 2025

## Holy Cross Health Family Health Center Opens in Oakland Park in June 2025

*Center offers comprehensive healthcare and career services to patients of all ages*

A ribbon cutting ceremony marked the opening of The Holy Cross Health Family Health Center this month. The Center addresses the diverse needs of the local community and serves as a centralized hub for a wide array of healthcare services for patients of all ages, as well as job-readiness and support service programs for adults.

Through a comprehensive community health needs assessment conducted in 2021, it became clear that accessible outpatient health care services were urgently needed in east Broward County for adults and children. Services at the Holy Cross Health Family Health Center will include primary care, annual wellness check-ups, immunizations, social services, pediatric therapy, community education and support, laboratory services, medical nutrition therapy, and culinary medicine.

"The Holy Cross Health Family Health Center represents our commitment to improving healthcare accessibility and care for the common good," said Kim Saiswick, VP of Community Health and Well-being. "It will make a tangible difference in the lives of countless individuals, providing them with the care and resources they need to lead



The Holy Cross Health leadership team and Board of Directors members cut the ribbon at the Holy Cross Health Family Health Center (Credit Downtown Photo)

healthier, happier lives."

Spanning 15,000 square feet, the facility is located on the first floor of the Holy Cross Medical

Plaza at 5601 N. Dixie Hwy. in Oakland Park and is the only healthcare facility in eastern and northern Broward County to provide pediatric occupational therapy, physical therapy and speech language therapy under one roof. The office features a low stimulation room for pediatric patients with sensory sensitivities, such as individuals on the autism spectrum. Feeding therapy is available for infants and toddlers who have trouble swallowing and patients can learn how to feed themselves using adaptive utensils.

In addition to health care services, the Family Health Center will also host workshops on resume writing, interviewing skills labs, personal finance and budgeting to assist adults with gaining employment and self-sufficiency.

"The Holy Cross Health Family Health Center will provide a warm, welcoming atmosphere," Saiswick added. "Our focus is to meet the present and future healthcare needs of our community while being at the forefront of innovation."



The Holy Cross Health leadership team and Board of Directors members celebrate the opening of the Holy Cross Health Family Health Center (Credit Robert Mayer, Holy Cross Health)

**HOLY CROSS, continued on page 3**



**HOLY CROSS, continued from page 1**

The Family Health Center is initially open Monday to Friday during normal business hours but will eventually expand to include some evenings and weekend hours. Future plans include robust specialty medical practices and an on-site outpatient retail pharmacy.

The Family Health Center was made possible entirely through philanthropic support, thanks to the generosity of The Jim Moran Foundation, The Harry T. Mangurian, Jr. Foundation, S. Donald Sussman, Aetna, Jeffrey Kusch, the Pulte Family Charitable Foundation and many other valued donors. Their visionary contributions empowered



Melanie Burgess (Credit Downtown Photo)

Holy Cross Health to reimagine how care is delivered—bringing medical services, pediatric therapies and life-skills programs together in one integrated, community-focused setting. Their support is helping to build a healthier, more connected



Karlene Hogg, Commissioner Fitz Budhoo and Dorenda Washington (Credit Downtown Photo)



Jessica Jones, Bethany Burkhart and Cathy Brown (Credit Downtown Photo)



Rudy Molinet, Laura Denoux, Gordon Latz, Steve Mehallis and Pierre Monice (Credit Downtown Photo)

future for families across east Broward County. There are still opportunities to contribute to this meaningful community project. To donate, go to [Holy-Cross.com/Giving](https://Holy-Cross.com/Giving).

**About Holy Cross Health**

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit [holy-cross.com](https://holy-cross.com). Connect @holycrossfl.



Broward County Commissioner Lamar P. Fisher and City of Wilton Manors Commissioner Don D'Arminio (Credit Downtown Photo)



Nick Angele and Joe Pallant (Credit Downtown Photo)

Pgs. 1 and 3 <https://www.calameo.com/read/0027917219020a24a6a73>

<https://communitynewspapers.com/broward/holy-cross-health-family-health-center-opens-in-oakland-park-in-june-2025/>

## Financial Profile

### TRINITY HEALTH HOLY CROSS HEALTH

#### Elena Barberis, CPA

Vice President of Finance



Elena Barberis, CPA, is Vice President of Finance for Trinity Health Holy Cross Health in Fort Lauderdale and St. Mary's Health Care System in Athens, GA. She and her ministry-based teams provide financial and strategic planning and support to the CEOs, regional CFO, boards and leadership teams in addition to Trinity Health's finance department. Barberis previously spent 11 years at Jackson Health System in South Florida, rising to the position of Vice President of Finance. In 2020, she and her family relocated to the Atlanta area, where she joined Piedmont Healthcare as executive director of finance. Most recently, she was executive director and controller for Northeast Georgia Health System. A CPA in both Florida and Georgia, Barberis earned a Bachelor of Science in Communication and Political Science from the University of Miami and Master of Science in Finance from Florida International University. She is a member of the Healthcare Financial Management Association in Florida and Georgia, member of the Georgia Society of Certified Public Accountants, a board member of the Northeast Georgia chapter of United Way and has served as treasurer of various local boards.

Pg. 9 <https://southfloridahospitalnews.com/july-2025/#flipbook-sfhnhr-july-2025/9/>

<https://southfloridahospitalnews.com/financial-managers-trinity-health-holy-cross-health-elena-barberis-cpa-vice-president-of-finance/>



MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

## Holy Cross Medical Group Welcomes Family Medicine Physician Tasia A. Bradley, MD

Family medicine physician Tasia A. Bradley, M.D., has joined Holy Cross Medical Group.

Prior to joining Holy Cross, Dr. Bradley was a nocturnist for Lourdes Physician Group in Lafayette, LA, providing comprehensive, patient-centered in hospital care and collaborating with multidisciplinary teams. At the same time, she served as Associate Clinical Professor with the Louisiana State University Health Science Family Medicine residency in Lafayette.

A United States Air Force physician, Dr. Bradley also serves with the Louisiana Air National Guard in New Orleans, providing medical care and support for service members, where she actively participates in training and readiness programs for military personnel. She previously served as a National Registry Emergency Medical Technician Instructor/EMT Basic, delivering EMT training sessions and conducting evaluations for certification of new EMT candidates.

Dr. Bradley completed her residency with the Louisiana State University Health Science Family Medicine Residency and earned her Doctor of Medicine degree from the University of Medicine and Health Sciences in Saint Kitts and Nevis. She graduated from Southeastern Louisiana University in Hammond, LA with a Bachelor of Science degree and an associate's degree in allied health from the Community College of the Air Force in Montgomery, AL.



*Dr. Tasia A. Bradley*

Pg. 16 <https://southfloridahospitalnews.com/july-2025/#flipbook-sfhnhr-july-2025/17/>

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-family-medicine-physician-tasia-a-bradley-md/>

## WHAT'S NEW...WHAT'S NEW...WHAT'S NEW...

### Holy Cross Health Family Health Center Opens in Oakland Park in June 2025

A ribbon cutting ceremony marked the opening of The Holy Cross Health Family Health Center in June. The Center addresses the diverse needs of the local community and serves as a centralized hub for a wide array of healthcare services for patients of all ages, as well as job-readiness and support service programs for adults.

Through a comprehensive community health needs assessment conducted in 2021, it became clear that accessible outpatient health care services were urgently needed in east Broward County for adults and children. Services at the Holy Cross Health Family Health Center will include primary care, annual wellness check-ups, immunizations, social services, pediatric therapy, community education and support, laboratory services, medical nutrition therapy, and culinary medicine.

Spanning 15,000 square feet, the facility is located on the first floor of the Holy Cross Medical Plaza in Oakland Park and is the only healthcare facility in eastern and northern Broward County to provide pediatric occupational therapy, physical therapy and speech language therapy under one roof. The office features a low stimulation room for pediatric patients with sensory sensitivities, such as individuals on the autism spectrum. Feeding therapy is available for infants and toddlers who have trouble swallowing and patients can learn how to feed themselves using adaptive utensils.

In addition to health care services, the Family Health Center will also host workshops on resume writing, interviewing skills labs, personal finance and budgeting to assist adults with gaining employment and self-sufficiency.



*The Holy Cross Health leadership team and Board of Directors members celebrate the opening of the Holy Cross Health Family Health Center*  
PHOTO CREDIT: ROBERT MAYER, HOLY CROSS HEALTH

Pg. 20 <https://southfloridahospitalnews.com/july-2025/#flipbook-sfhnhr-july-2025/21/>

<https://southfloridahospitalnews.com/holy-cross-health-family-health-center-opens-in-oakland-park-in-june-2025-2/>

## Holy Cross Health receives grant for HIV/AIDS care

Holy Cross Health has received a three-year grant from ViV Positive Action Network to develop a support network for peers and professionals providing social services to people living with HIV/AIDS. Florida remains one of the highest states in the nation to report new cases of HIV and syphilis.

As cases continue to soar, the Holy Cross Health Community Health and Well-Being Department continues its efforts to respond. Many individuals find themselves having to learn to navigate the complex and changing health-care system. The Navigator Network, newly funded by ViV, will offer quarterly in-person and monthly online meetings with the goal of bringing case managers, peers, community health workers, and other client-facing specialists together to discuss resources, challenges, and positive outcomes.

While HIV can impact people regardless of their sex, age, race/ethnicity, or sexual orientation, certain groups experience a greater risk of HIV than others. HIV continues to have a significant impact in the U.S., affecting approximately 1.2 million people. The highest rates of new HIV diagnoses are in the South, accounting for nearly half of new infections. Despite advances in prevention efforts and drug therapies, efforts are needed to address the social determinants of health and ensure equitable access to prevention and treatment services. HIV disproportionately affects racial and ethnic minorities. HIV stigma, homophobia, and discrimination contribute to health disparities and hinder access to care.

## Reception for new Holy Cross Health president

Holy Cross Health recently welcomed its new president and CEO, Pierre Monice, MBA, FACHE, with a special reception held at Grateful Palate Events in Fort Lauderdale. The evening brought together Holy Cross Health leadership, colleagues, supporters, and members of the community to celebrate Monice's arrival and hear his inspiring vision for the future of the health-care system. The program included remarks from Rudy Molinet, RN, MPH, FACHE, chair of the Holy Cross Health Board of Directors, and Robert Casalov, president and CEO of Trinity Health.



David Rooney, Pierre Monice, and Mike Dayhoff



Rita Case, Gordon Lutz, and Jennifer O'Flannery Anderson



Commissioner Paul Roff, Rudy Molinet, Laura Denoux, and David Rooney

Michigan and Southeast Region, who formally introduced Monice and expressed confidence in his leadership.

"Coming home to serve the very community that shaped me is the honor of a lifetime," said Monice, who was born and raised in South Florida and is from a Haitian immigrant family. "Just as I am committed to excellence, health equity, and community engagement, so is the entire team at Holy Cross Health. I look forward to embarking on this new chapter for Holy Cross with our generous donors, supporters, community leaders, physicians, nurses, and staff, and continuing to bring the highest quality of compassionate care to our patients."

Before joining Holy Cross, Monice was president of Loyola Medicine's MacNeal Hospital in Berwyn, Illinois, which, like Holy Cross, is a Trinity hospital.

Monice has held key leadership roles in health care, including as



Alvaro Mendez, Pierre Monice, Robert Korn, and Rob Casalov



Jennifer Hernandez, Steve Mahalis, and Sheri Whittington



Alon Gueniet and Sandra Hatch

senior vice president and chief human resources officer for Trinity Health's Midwest Service Area and as chief operating officer at AdventHealth's Altamonte Campus in Orlando. Throughout his career, he has successfully led operational improvements, expanded service lines, strengthened physician partnerships, and enhanced workforce stability.

"I am also truly excited to get to know our generous donors and support their philanthropic goals as they continue to make a meaningful impact at Holy Cross," Monice said. "Through philanthropy, we're building excellence together."

July 02, 2025

## Partner News

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**Holy Cross Health Honors 81 "Healing Heroes"**

<https://www.citybiz.co/article/712118/holy-cross-health-honors-81-healing-heroes/>





Aventura | Bal Harbour | Hallandale Beach | Dania Beach | Hollywood | Miami-Dade  
Fort Lauderdale | Pembroke Pines | Surfside | Sunny Isles Beach | Broward



## **Healthcare Services As Well As Job Readiness - Holy Cross Health Family Health Center Offers Comprehensive Healthcare And Career Services**

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[Read The Entire Article](#)

Pgs. 1 and 4 [https://issuu.com/suntimesnewspaper/docs/sun times issue 07 03 25](https://issuu.com/suntimesnewspaper/docs/sun_times_issue_07_03_25)

<https://www.southfloridasuntimes.com/news-2-1/%E2%80%8Bhealthcare-services-as-well-as-job-readiness---holy-cross-health-family-health-center-offers-comprehensive-healthcare-and-career-services>

## Healthcare Services As Well As Job-Readiness

Holy Cross Health Family Health Center Offers Comprehensive Healthcare And Career Services

**The Holy Cross Health leadership team and Board of Directors members celebrate the opening of the Holy Cross Health Family Health Center (Credit: Robert Mayer, Holy Cross Health)**

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for the common good," said Kim Saiswick, VP of Community Health and Well-being. "It will make a tangible difference in the lives of countless individuals, providing them with the care and

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**Holy Cross, Page 4A**





### Holy Cross

From Page 1A

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The Family Health Center was made possible entirely through philanthropic support, thanks to the generosity of The Jim Moran Foundation, The Harry T. Mangurian, Jr. Foundation, S. Donald Sussman, Adina, Jeffrey Kusch, the Pulte Family Charitable Foundation and many other valued donors. Their visionary contributions empowered Holy Cross Health to reimagine how care is delivered—bringing medical services, pediatric therapies and life-skills programs together in one integrated, community-focused setting. Their support is helping to build a healthier, more connected future for families across east Broward County. There are still opportunities to contribute to this meaningful community project. To donate, go to: [www.Holy-Cross.com/Giving](http://www.Holy-Cross.com/Giving).

#### About Holy Cross Health

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, Not-For-Profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices.

To learn more about Holy Cross Health, visit: [www.holy-cross.com](http://www.holy-cross.com). Connect: @holycrossfla.



[1] Rudy Mellett, Laura Bonacic, Gordon Latz, Steve McCallis and Pierre Morico (Credit Downtown Photo) [2] Mariano Burgess (Credit Downtown Photo) [3] The Jim Moran Foundation Pediatric Therapy Center (Credit Downtown Photo) [4] The Holy Cross Health leadership team and Board of Directors members cut the ribbon at the Holy Cross Health Family Health Center (Credit Downtown Photo) [5] Broward County Commissioner Lamar P. Fisher and City of Wilton Manors Commissioner Don D'Armonia (Credit Downtown Photo) [6] Karan Munuswamy, M.D.; Gail Kaplan and Michael Kaplan (Credit Downtown Photo) [7] Jessica Jones, Bethany Burkhardt and Cathy Brown (Credit Downtown Photo) [8] Karlene Mygg, Commissioner Fitz Bethoo and Seronda Washington (Credit Downtown Photo) [9] Nick Angelo and Joe Pollant (Credit Downtown Photo)



Pgs. 1 and 4 [https://issuu.com/suntimesnewspaper/docs/sun times issue 07 03 25](https://issuu.com/suntimesnewspaper/docs/sun_times_issue_07_03_25)

<https://www.southfloridasuntimes.com/news-2-1/%E2%80%8Bhealthcare-services-as-well-as-job-readiness---holy-cross-health-family-health-center-offers-comprehensive-healthcare-and-career-services>



**JULY 3, 2025**

South Florida Hospital News and Healthcare Report  
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Charles Felix  
Publisher/ Owner



## **Holy Cross Health Honors 81 “Healing Heroes”**

Exceptional healthcare workers and support staff  
recognized by grateful patients

June 27, 2025 – Since launching the Healing Heroes program earlier this spring, Holy Cross Health has received an outpouring of thank you letters and donations from patients and families in recognition of physicians, nurses, caregivers and staff who've made a lasting impact on their lives.

“Grateful patients and their families now have a way to continue to express their appreciation for the caregivers who have made a difference in their life, not just with words, but through meaningful philanthropic support, giving back to their hospital,” said Laura Denoux, vice president and chief development officer at Holy Cross Health. “The dedication, compassion and excellence of the Holy Cross team inspires gratitude and hope in the lives of those we serve. The relationship between a patient and caregiver is powerful. When gratitude turns into giving, it creates a ripple effect. It is a powerful circle of care that begins at the bedside and extends throughout our hospital.”

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# GOODNEWS FLORIDA

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Good News • South Florida Edition

COMMUNITY NEWS

## Holy Cross Health Family Health Center Opens in Oakland Park

A ribbon cutting ceremony marked the opening of The Holy Cross Health Family Health Center in June. The Center addresses the diverse needs of the local community and serves as a centralized hub for a wide array of health-care services for patients of all ages, as well as job-readiness and support service programs for adults.

Through a comprehensive community health needs assessment conducted in 2021, it became clear that accessible outpatient health care services were urgently needed in east Broward County for adults and children. Services at the Holy Cross Health Family Health Center will include primary care, annual wellness check-ups, immunizations, social services, pediatric therapy, community education and support, laboratory services, medical nutrition therapy, and culinary medicine.

"The Holy Cross Health Family Health Center repre-



*Rudy Molinet, Laura Denoux, Gordon Latz, Steve Mehallis and Pierre Monice*

sents our commitment to improving healthcare accessibility and care for the common good," said Kim Saiswick, VP of Community Health and Well-being. "It will make a tangible difference in the lives of countless individuals, providing them with the care and resources they need to lead healthier, happier lives."

Spanning 15,000 square feet, the facility is located on the first floor of the Holy Cross Medical Plaza at 5601 N. Dixie Hwy. in Oakland Park and is

the only healthcare facility in eastern and northern Broward County to provide pediatric occupational therapy, physical therapy and speech language therapy under one roof. The office features a low stimulation room for pediatric patients with sensory sensitivities, such as individuals on the autism spectrum. Feeding therapy is available for infants and toddlers who have trouble swallowing and patients can learn how to feed themselves using adaptive utensils.



*The Holy Cross Health leadership team and Board of Directors members celebrate the opening of the Holy Cross Health Family Health Center*

In addition to health care services, the Family Health Center will also host workshops on resume writing, interviewing skills labs, personal finance and budgeting to assist adults with gaining employment and self-sufficiency.

The Family Health Center is initially open Monday to Friday during normal business hours but will eventually expand to include some evenings and weekend hours.

The Family Health Center was made possible entirely

through philanthropic support, thanks to the generosity of The Jim Moran Foundation, The Harry T. Mangurian, Jr. Foundation, S. Donald Sussman, Aetna, Jeffrey Kusch, the Pulte Family Charitable Foundation and many other valued donors. There are still opportunities to contribute to this meaningful community project. To donate, go to HolyCross.com/Giving.

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## Briefcase

### NEWS IN BRIEF

► The **Holy Cross Health Family Health Center** opened in 15,000 square feet on the first floor of **Holy Cross Medical Plaza**, 5601 N. Dixie Highway in Oakland Park. Services include primary care, immunizations, social services, pediatric therapy, community education and support, laboratory services, medical nutrition therapy and culinary medicine. [www.holy-cross.com](http://www.holy-cross.com).

Pg. 12 <https://www.bizjournals.com/southflorida/digital-edition/issue/43225>



July 7, 2025



## Holy Cross Health Honors 81 "Healing Heroes"



Since launching the Healing Heroes program earlier this spring, Holy Cross Health has received an outpouring of thank you letters and donations from patients and families in recognition of physicians, nurses, caregivers and staff who've made a lasting impact on their lives.

"Grateful patients and their families now have a way to continue to express their appreciation for the caregivers who have made a difference in their...[Click Here for Full Story](#)

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## HOLY CROSS ADVANCES INCLUSIVE CARE

LONGTIME ALLY MARKS  
MILESTONE IN LGBTQ  
DIGNITY-DRIVEN CARE

STORY BY STEVE ROTH AUS  
ON PAGE 6

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# LGBTQ MEDICAL STAFF, EXECS, ALLIES KEEP THE FAITH AT HOLY CROSS HEALTH

Steve Rothaus

The irony isn't lost on Holy Cross Health's Rudy Molinet that the Catholic hospital he oversees provides some of the best healthcare to thousands of LGBTQ patients throughout South Florida.

"Frankly, as a faith-based hospital, it's really even more important, right?" said Molinet, Holy Cross' board chair since 2004 — and an out gay man with 40 years of healthcare management experience.

"Because for many of us — I grew up Catholic — for many of us, there's a tradition of institutional trauma with the church. We not only feel like we're healing people's bodies, but we're also providing spiritual healing," Molinet said. "When people walk into Holy Cross, they know whatever they are, and specifically the LGBTQ community, that they're going to be treated with respect and with dignity. And that's really important."

Holy Cross Health has 47 locations throughout the Fort Lauderdale area, including the main hospital complex at 4705 N Federal Hwy. and Holy Cross Medical Group — Wilton Manors, 1422 NE 26th St., which focuses on the LGBTQ community.

"Holy Cross' geographic footprint is based on strategy, growth, and community need. The decision to open a primary care clinic 25 years ago in Wilton Manors was intentional. It was a community needing access to healthcare," said Kim Saiswick, Holy Cross' vice president of Community Health & Well-Being.

"The Wilton Manors primary-care office — the first and premier healthcare provider

for our LGBTQ community — celebrates its 25th anniversary this year," said Saiswick, who joined Holy Cross in 1997. "The office has served as a beacon to individuals seeking primary healthcare."

Molinet said the Wilton Manors clinic opened "when no one else was in the community helping us."

Holy Cross has been "very, very deliberate in being visible" throughout the community, he said.

"We are everywhere. We're at every event. Kim's team does that, but not only Kim's team: in our donor base, in our doctors' offices. We actually launched about two years ago an LGBTQ-specific page on our website. We call it by name, we have a message there from our leadership. We have Pride symbols and things of that nature," Molinet said.

"We actually have a list of allied physicians, physicians who have voluntarily said, 'Yeah, I'm allied with the community.' And that list continues to grow. And it talks about the specific healthcare needs. When you go into that — and with a faith-based hospital — people take notice. Like, 'Wow!'"

Molinet said Holy Cross' commitment "continues to grow."

"For example, we now attend Pride. We do a lot of prevention work in the community. A lot of organizations do that. They come in for Pride, they do their booth and they leave," he said. "But we stay here. We did everything from going to the bar, like at the Eagle with Mopar vaccines when moonkeyton was the thing, to continuing to be involved with Pride (Fort Lauderdale), Prideside, (Wilton Manors) Stonewall Pride and all the other events."

Dr. Jason Gevers, a Holy Cross primary-care physician at the Wilton Manors clinic, isn't Catholic, but he grew up and is still active in a Kendall-area Greek Orthodox church.

Gevers, 35, attended medical school at Florida International University and finished his University of Miami/Holy Cross residency in 2002. In December, *OutSF* readers named him "Best Doctor in Broward."

"When I interviewed [at Holy Cross] for the residency program, you can tell that there was something a little bit different. I wouldn't have expected it myself, but it was very much non-judgmental with every physician that I met and every nurse that we talked to during my interview."

After the interview, Gevers said he "left feeling like, 'Wow, that's where I want to work.'"

"I did not want to work anywhere else. Miami is known for its LGBTQ community, but even the place I interviewed down there, I asked, 'So if I wanted to have an LGBTQ-



Rudy Molinet, Photo courtesy of Holy Cross Health.

focused initiative, what would that look like?" And the interviewee basically told me that "in this clinic, you wouldn't be able to do that, but I can introduce you to someone downtown and you can work on it that way."

"When I brought that up at Holy Cross, and when I was talking directly with the prior CEO, he was like, 'You just tell me and if we're able to support you in any way, we will.' And that's the difference between us and a lot of other places."

Gevers said about 100 patients visit the Wilton Manors clinic every day and that he personally treats "between 20 and 40" daily. He spends about 20 minutes with each patient, mostly talking and listening to them.

"Everyone gets different treatment depending on what it is that we're told," he says. "If someone comes in and says they have burning when they urinate, well I need to know, 'Are you a top? Are you a bottom? Are you into sounding?' Is there anything else I should know? Because all these have different treatments, different kinds of bacteria requiring different antibiotics. But if we don't know that, then we can't really do our best job in helping and treating patients."

"At the end of the day, the thing I consider my job to be the most is advocating and helping patients. And the more I get told, the more I

know about someone, the more I can help."

The Wilton Manors clinic is staffed by LGBTQ people and allies. And the entire Holy Cross staff has been trained to understand the specific healthcare needs of LGBTQ clients, Molinet said.

"Not just healthcare needs, but psychological needs," he said. "We need to be treated with dignity and with respect. And those are kind of the themes that I think we are very excited about at Holy Cross."

Holy Cross is in the process of interviewing candidates to be the health groups' next CEO. "I'm the co-chair of that interview panel," Molinet said. "And as the first openly LGBTQ chair of the hospital — openly gay married man — I have a place at the table. And, therefore, our community has a place at the table."

Molinet, who is married to Wilton Manors psychotherapist Jeff Shearer, realizes "it's a legit concern" that many LGBTQ people are hesitant to be treated at a Catholic hospital.

"If you don't know and you see a cross on the building — I talk a lot about this," Molinet said. "We consider ourselves to be a ministry. We consider ourselves to be a transformational and compassionate ministry. And it's in the spirit of the gospel because it's a faith-based organization. And what that means for me and what it means at Holy Cross is in the broader



Kim Saiswick, Photo courtesy of Holy Cross Health.



Dr. Jason Gevers, Photo courtesy of Holy Cross Health.

spirit of inclusion that is in the spirit of the gospel. Jesus didn't hang out with the elite, right? He hung out with the marginalized. And the Sisters of Mercy, who were called to run the hospital 85 years ago, have a long history of being social activists," Molinet said. "Jim Crow was still alive and well. You could not be a Black doctor and practice in any of the hospitals except for the quote-unquote Black hospital, which was Provident Hospital in the Sixteenth neighborhood."

In the early days of the Civil Rights Movement, the Sisters of Mercy led by Sister Immaculate "didn't have to answer to anybody," Molinet said.

"Literally overnight, she took the signs down — the 'colored' fountains, the 'white' fountains — integrated the hospital, hired Black physicians. That's very much in our DNA. And as it now extends to the LGBTQ community, we have two sisters who serve on the board. That's in our charter. And they are some of the most allied board members that we have."

Holy Cross' health professionals provide primary care, HIV/AIDS and PrEP/PEP services, women's healthcare and some gender-affirming care.

"We do work with trans patients. We have a number of them. We have an endocrinologist who's very, very, very LGBTQ allied. And our physicians are, as well," Molinet said. "We don't look at people based on when they live or how they present their gender. We look at people based on what they need from us as a healthcare system, and that's really important. It makes me really proud, especially for a Catholic hospital."

Molinet acknowledges, however, there are limits to the types of services offered at Holy Cross.

"That's a tough one, to be frank. There are some things that we don't do as a Catholic hospital. Like sterilization procedures," he said. "And by the way, that's whether you are trans or cisgender. That is due to our religious directives. There are non-negotiables, but that doesn't mean we can't help people access

that care and put them in touch with the right provider that can provide that."

Molinet, who is an adjunct professor at Florida Atlantic University's College of Business and a member of the American College of Health Executives, has a rich, decades-long history of involvement in South Florida's queer community.

He served as president and board member of the Key West Historic Architectural Review Commission, is a past chair of HIV/AIDS service agency Health Crisis Network (now known as Care Resource), and was a founding board member of SAVE LGBTQ.

After Molinet cited the Holy Cross board in 2022, some friends asked why he would assume leadership at a Catholic hospital and whether parent company Trinity Health knew he is gay.

"I said, 'Everybody knows I'm gay. I've been out for 40 years.' Frankly, one of the reasons I was asked to serve on the board was because the leadership of the organization felt that we needed to have representation from a very large constituency of who we serve."

Holy Cross makes sure the public knows the hospital values its LGBTQ client base. Bennoth Molinet's photo on his Holy Cross profile web page is this large-type quote:

"I joined the Board because I believe in the mission and want to use my healthcare leadership experience to affirm and expand the Holy Cross Health ministry to underrepresented communities, including the Hispanic and LGBTQ+ communities."

## FOR MORE INFORMATION

What: Holy Cross Medical Group — Wilton Manors

Services include: Primary care, LGBTQ+ health, HIV and PrEP/PEP care, depression screening, women's health

Where: 1422 NE 26th St., Wilton Manors

Hours: Every day from 9 a.m. to 5 p.m.

Contact: 554-965-7799

Journalist Steve Rothaus covered LGBTQ issues for 22 years at the Miami Herald. [srothaus@herald.com](mailto:srothaus@herald.com)

**"THE DECISION TO OPEN A PRIMARY CARE CLINIC 25 YEARS AGO IN WILTON MANORS WAS INTENTIONAL. IT WAS A COMMUNITY NEEDING ACCESS TO HEALTHCARE."**

**KIM SAISWICK**  
VICE PRESIDENT OF COMMUNITY HEALTH & WELL-BEING