



Holy Cross Health Media Coverage Report

January 21-February 3, 2025


Prepared by

PIERSON
GRANT

Holy Cross Health

January 21st 2025 to February 3rd 2025

Generated on February 4th 2025 at 2:25 PM ET.





LINKS	UVM	TOTAL AVE
23	35,168,450	\$403,050.14
	Insights by	
		

ARTICLES

Holy Cross Health’s Evening of Gratitude Shines Light on Donors

By None



<https://patch.com/florida/boca-raton/holy-cross-health-s-evening-gratitude-shines-light-donors-nodx>

MEDIA OUTLET	Patch
PUBLISHED	Jan. 23, 2025, midnight
SIMILARWEB UVM 	10,310,484
COMSCORE UVM 	12,264,422
AUDIENCE	–
CAMPAIGN	–
AVE	\$95,371.98
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Holy Cross Health’s Evening of Gratitude Shines Light on Donors

<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-shines-light-on-donors/>

Karan Munuswamy, M.D.; Gordon Latz; Steve Mehallis; Laura Denoux; Rudy Molinet; and Rob CasalouHarry T. Mangurian, Jr. Foundation receives Remarkable Philanthropy Champion AwardJanuary 23, 2025 – Holy Cross Health recently hosted its annual Evening of Gratitude, shining a light on donors who, in 2024, contributed over \$11 million for technology, equipment, programs and services to provide the highest quality patient care.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Jan. 23, 2025, 5:40 p.m.
SIMILARWEB UVM 	15,754
COMSCORE UVM 	–
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN	41

AUTHORITY MORE

PAGE
AUTHORITY MORE 46

Holy Cross Health’s Evening of Gratitude Shines Light on Donors

By Kevin Parker

<https://www.citybiz.co/article/652289/holy-cross-healths-evening-of-gratitude-shines-light-on-donor...>

Harry T. Mangurian, Jr. Foundation receives Remarkable Philanthropy Champion Award
Holy Cross Health recently hosted its annual Evening of Gratitude, shining a light on donors who, in 2024, contributed over \$11 million for technology, equipment, programs and services to provide the highest quality patient care. In addition to celebrating the milestone accomplishments of Holy Cross Heath, the Harry T. Mangurian, Jr. Foundation was presented with the Remarkable Philanthropy Champion Award.

MEDIA OUTLET citybiz

PUBLISHED Jan. 23, 2025,
10:33 p.m.

SIMILARWEB
UVM  55,414

COMSCORE
UVM  –

AUDIENCE –

CAMPAIGN –

AVE \$512.58

DOMAIN
AUTHORITY MORE 43

PAGE
AUTHORITY MORE 46

Holy Cross Health’s Evening of Gratitude Shines Light on Donors

<https://communitynewspapers.com/health/holy-cross-healths-evening-of-gratitude-shines-light-on-dono...>

Holy Cross Health recently hosted its annual Evening of Gratitude, shining a light on donors who, in 2024, contributed over \$11 million for technology, equipment, programs and services to provide the highest quality patient care. In addition to celebrating the milestone accomplishments of Holy Cross Heath, the Harry T. Mangurian, Jr. Foundation was presented with the Remarkable Philanthropy Champion Award.

MEDIA OUTLET Miami's
Community
Newspapers

PUBLISHED Jan. 24, 2025,
9:47 a.m.

SIMILARWEB
UVM  36,573

COMSCORE
UVM  –

AUDIENCE –

CAMPAIGN –

AVE \$338.30

DOMAIN
AUTHORITY MORE 57

PAGE
AUTHORITY MORE 53



Holy Cross Health Board of Directors Announces Re-elections, Additions

By None

MEDIA OUTLET Patch

PUBLISHED Jan. 27, 2025,
midnight

https://patch.com/florida/boca-raton/holy-cross-health-board-directors-announces-re-elections-addit...



SIMILARWEB UVM 	10,310,484
COMSCORE UVM 	12,264,422
AUDIENCE	–
CAMPAIGN	–
AVE	\$95,371.98
DOMAIN AUTHORITY <small>MORE</small>	91
PAGE AUTHORITY <small>MORE</small>	70

Free-standing ERs are popping up all over South Florida. Don't confuse them for urgent cares

By Cindy Krischer Goodman

https://www.sun-sentinel.com/2025/01/27/free-standing-ers-are-popping-up-all-over-south-florida-don...

Free-standing emergency rooms are spreading all over South Florida, extending the reach of hospitals into fast-growing suburbs. In Broward, Palm Beach and Miami-Dade counties, about 30 standalone emergency rooms have opened, are under construction or planned. For residents in cities like Pembroke Pines, Deerfield Beach or Boca Raton, the burst of development brings emergency care closer to home.

MEDIA OUTLET	South Florida Sun Sentinel
PUBLISHED	Jan. 27, 2025, 4:20 a.m.
SIMILARWEB UVM 	1,090,108
COMSCORE UVM 	742,156
AUDIENCE	75,534
CAMPAIGN	–
AVE	\$10,083.50
DOMAIN AUTHORITY <small>MORE</small>	88
PAGE AUTHORITY <small>MORE</small>	62

Holy Cross Health Board of Directors Re-elects Chair and Vice Chair and Appoints Three New Board Members

https://southfloridahospitalnews.com/holy-cross-health-board-of-directors-re-elects-chair-and-vice-...

Fort Lauderdale, Florida – January 24, 2025 – For the second consecutive year, Rudy Molinet, RN, MPH, FACHE has been named chair and Karen O’Byrne, CPA, MBA as vice chair of the Holy Cross Health Board of Directors. In addition, the board has announced that Tamecka McKay, MPA, ITIL, CGCIO, Sybil Alfred, MBA, and Ahmed Ameen Waheed, M.D. have joined the board.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Jan. 27, 2025, 9:17 a.m.
SIMILARWEB UVM 	15,754
COMSCORE UVM 	–
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN	41

AUTHORITY MOZ

PAGE
AUTHORITY MOZ 46

Holy Cross Health Board of Directors Re-Elects Chair and Vice Chair and Appoints Three New Board Members

By Kevin Parker

<https://www.citybiz.co/article/653078/holy-cross-health-board-of-directors-re-elects-chair-and-vice...>

For the second consecutive year, Rudy Molinet, RN, MPH, FACHE has been named chair and Karen O'Byrne, CPA, MBA as vice chair of the Holy Cross Health Board of Directors. In addition, the board has announced that Tamecka McKay, MPA, ITIL, CGCIO; Sybil Alfred, MBA; and Ahmed Ameen Waheed, M.D. have joined the board. Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting has been re-elected Chair of the Holy Cross Health Board.

MEDIA OUTLET citybiz

PUBLISHED Jan. 27, 2025,
2:28 p.m.

SIMILARWEB
UVM  55,414

COMSCORE
UVM  -

AUDIENCE -

CAMPAIGN -

AVE \$512.58

DOMAIN
AUTHORITY MOZ 43

PAGE
AUTHORITY MOZ 46

Free-standing ERs are popping up all over South Florida. Don't confuse them for urgent cares (shared Sun Sentinel article)

By Cindy Krischer Goodman

<https://www.orlandosentinel.com/2025/01/27/free-standing-ers-are-popping-up-all-over-south-florida-...>

Holy Cross Health of Fort Lauderdale operates an urgent care center in Fort Lauderdale. Now, it is building a free-standing ER in Deerfield Beach, a bold expansion into a new community.

MEDIA OUTLET Orlando
Sentinel

PUBLISHED Jan. 28, 2025,
midnight

SIMILARWEB
UVM  960,375

COMSCORE
UVM  2,306,581

AUDIENCE 59,557

CAMPAIGN -

AVE \$8,883.47

DOMAIN
AUTHORITY MOZ 88

PAGE
AUTHORITY MOZ 63

Cardiologist Dr. Laura Fornos Verde Joins Holy Cross Medical Group



By None

<https://patch.com/florida/boca-raton/cardiologist-dr-laura-fornos-verde-joins->

MEDIA OUTLET Patch

PUBLISHED Jan. 30, 2025,
midnight

SIMILARWEB 10,310,484



UVM 	
COMSCORE	12,264,422
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$95,371.98
DOMAIN AUTHORITY <small>MORE</small>	91
PAGE AUTHORITY <small>MORE</small>	70

CARDIOLOGIST LAURA FORNOS VERDE, M.D., M.S., F.A.C.C. JOINS HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/cardiologist-laura-fornos-verde-m-d-m-s-f-a-c-c-joins-holy-cro...>

Cardiologist Laura Fornos Verde, M.D., M.S. and Fellow of the American College of Cardiology, has joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Jan. 30, 2025, midnight
SIMILARWEB UVM 	15,754
COMSCORE	–
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN AUTHORITY <small>MORE</small>	41
PAGE AUTHORITY <small>MORE</small>	46

Cardiologist Laura Fornos Verde, M.D., M.S., F.A.C.C. Joins Holy Cross Medical Group

<https://communitynewspapers.com/health/cardiologist-laura-fornos-verde-m-d-m-s-f-a-c-c-joins-holy-c...>

Cardiologist Laura Fornos Verde, M.D., M.S. and Fellow of the American College of Cardiology, has joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology.

MEDIA OUTLET	Miami's Community Newspapers
PUBLISHED	Jan. 30, 2025, 2:11 p.m.
SIMILARWEB UVM 	36,573
COMSCORE	–
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$338.30
DOMAIN	57

AUTHORITY MOZ

PAGE
AUTHORITY MOZ 53

Cardiologist Laura Fornos Verde, M.D., M.S., F.A.C.C. Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/655346/cardiologist-laura-fornos-verde-m-d-m-s-f-a-c-c-joins-holy-cr...>

Cardiologist Laura Fornos Verde, M.D., M.S. and Fellow of the American College of Cardiology, has joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology.

MEDIA OUTLET citybiz

PUBLISHED Jan. 30, 2025,
4:07 p.m.

SIMILARWEB
UVM  55,414

COMSCORE
UVM  –

AUDIENCE –

CAMPAIGN –

AVE \$512.58

DOMAIN
AUTHORITY MOZ 43

PAGE
AUTHORITY MOZ 46

Holy Cross Medical Group adds cardiologist (Dr. Laura Verde)

By Cameron Cortigiano

<https://www.beckersasc.com/cardiology/holy-cross-medical-group-adds-cardiologist.html>

Fort Lauderdale, Fla.-based Holy Cross Medical Group Group has added Laura Verde, MD, to its cardiology staff, according to a Jan. 29 report from South Florida Hospital News. Dr. Verde is a cardiologist with focus areas in general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. Prior to joining Holy Cross Medical Group, Dr. Verde served as a general cardiologist at Conviva Care Specialists.

MEDIA OUTLET Becker's ASC
Review

PUBLISHED Jan. 31, 2025,
midnight

SIMILARWEB
UVM  58,690

COMSCORE
UVM  –

AUDIENCE 25,000

CAMPAIGN –

AVE \$542.88

DOMAIN
AUTHORITY MOZ 57

PAGE
AUTHORITY MOZ 48

Fla. sees rapid growth of free-standing EDs (shared Sun Sentinel article)

By Cindy Krischer Goodman



<https://www.ems1.com/fla-sees-rapid-growth-of-free-standing-eds>

MEDIA OUTLET EMS1

PUBLISHED Feb. 1, 2025,
midnight



SIMILARWEB 126,498

Holy Cross Health of Fort Lauderdale operates an urgent care center in Fort Lauderdale. Now, it is building a free-standing ER in Deerfield Beach, a bold expansion into a new community.

UVM 	
COMSCORE	82,726
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$1,170.11
DOMAIN AUTHORITY <small>MOZ</small>	60
PAGE AUTHORITY <small>MOZ</small>	52



Holy Cross Health’s Evening of Gratitude Shines Light on Donors

<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-shines-light-on-donors...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2025, 1:01 a.m.
SIMILARWEB	15,754
UVM 	
COMSCORE	–
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN AUTHORITY <small>MOZ</small>	41
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health Board of Directors Re-elects Chair and Vice Chair and Appoints Three New Board Members

<https://southfloridahospitalnews.com/holy-cross-health-board-of-directors-re-elects-chair-and-vice-...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2025, 1:01 a.m.
SIMILARWEB	15,754
UVM 	
COMSCORE	–
UVM 	
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN AUTHORITY <small>MOZ</small>	41

PAGE AUTHORITY	46
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Holy Cross Health Internal Medicine Residents Match with Subspecialty Fellowships

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-match-with-subsp...>

MEDIA OUTLET	South Florida Hospital News
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PUBLISHED	Feb. 1, 2025, 1:02 a.m.
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SIMILARWEB UVM	15,754
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COMSCORE UVM	–
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AUDIENCE	–
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CAMPAIGN	–
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AVE	\$145.72
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DOMAIN AUTHORITY	41
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PAGE AUTHORITY	46
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Cardio Profiles - Holy Cross Medical Group - Francisco Hidalgo, MD, FACC

<https://southfloridahospitalnews.com/cardio-profiles-holy-cross-medical-group-francisco-hidalgo-md-...>

MEDIA OUTLET	South Florida Hospital News
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PUBLISHED	Feb. 1, 2025, 1:04 a.m.
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SIMILARWEB UVM	15,754
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COMSCORE UVM	–
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AUDIENCE	–
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CAMPAIGN	–
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AVE	\$145.72
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DOMAIN AUTHORITY	41
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PAGE AUTHORITY	46
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Cardio Profiles - Holy Cross Medical Group - Laura Fornos Verde, MD, MS, FACC

<https://southfloridahospitalnews.com/cardio-profiles-holy-cross-medical-group-laura-fornos-verde-md-...>

Cardiologist Laura Fornos Verde, M.D., M.S., Fellow of the American College of

MEDIA OUTLET	South Florida Hospital News
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PUBLISHED	Feb. 1, 2025, 1:04 a.m.
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SIMILARWEB	15,754
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Cardiology (F.A.C.C.), recently joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology.

UVM	
COMSCORE	–
UVM	
AUDIENCE	–
CAMPAIGN	–
AVE	\$145.72
DOMAIN	41
AUTHORITY	
PAGE	46
AUTHORITY	

Top Palm Beach County professionals, business people on the move for the week of Feb. 2: Boca Raton resident Carol Katzell named Leader of the Year

By Eddie Ritz

<https://www.palmbeachpost.com/story/business/names-faces/2025/02/02/best-businesses-professionals-b...>

In our weekly list of business people on the move, we highlight Palm Beach County professionals who are making a difference. These are people from across the spectrum of public and private endeavors, those working in charities, court houses, private practices and beyond. They are moving up within their industry, advancing their careers and standing out for their services within our community. Holy Cross Health has named Boca Raton resident Carol Katzell as Leader of the Year for 2024. Over the last 21 years, Katzell, BSN, RN, has positively contributed to Holy Cross Health by implementing innovative ways to improve patient safety. She is a fearless, loyal leader who doesn't hesitate to speak up in high-stakes meetings and initiate challenging conversations. A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy.

MEDIA OUTLET	Palm Beach Post
PUBLISHED	Feb. 2, 2025, midnight
SIMILARWEB	1,635,907
UVM	
COMSCORE	2,860,159
UVM	
AUDIENCE	20,896
CAMPAIGN	–
AVE	\$15,132.14
DOMAIN	85
AUTHORITY	
PAGE	59
AUTHORITY	

<https://pierson-grant-pr.muckrack.com/link/e5R1vS/the-seagate-welcomes-chef-general-manager-at-late...>

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MEDIA OUTLET	Palm Beach Post
PUBLISHED	Feb. 2, 2025, midnight
SIMILARWEB	Data Not Applicable
UVM	
COMSCORE	Data Not Applicable
UVM	
AUDIENCE	20,896
CAMPAIGN	Data Not Applicable
AVE	\$23,814.00
DOMAIN	Data Not Applicable
AUTHORITY	



PAGE AUTHORITY <small>MUCK</small>	Data Not Applicable
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Freestanding ERs are popping up in South Florida; Don't confuse these facilities for urgent cares

By Cindy Krischer Goodman

<https://pierson-grant-pr.muckrack.com/link/e5eiP6/freestanding-ers-are-popping-up-in-south-floridad...>

Holy Cross Health of Fort Lauderdale operates an urgent care center in Fort Lauderdale. Now, it is building a free-standing ER in Deerfield Beach, a bold expansion into a new community.

MEDIA OUTLET	South Florida Sun Sentinel
PUBLISHED	Feb. 3, 2025, midnight
SIMILARWEB UVM 	Data Not Applicable
COMSCORE UVM 	Data Not Applicable
AUDIENCE	75,534
CAMPAIGN	Data Not Applicable
AVE	\$53,928.00
DOMAIN AUTHORITY <small>MUCK</small>	Data Not Applicable
PAGE AUTHORITY <small>MUCK</small>	Data Not Applicable

The following clips
were not recorded
by MuckRack.



Holy Cross Health Internal Medicine Residents Match with Subspecialty Fellowships

*Physicians to pursue fellowships in nephrology, endocrinology,
rheumatology,
geriatrics and gastroenterology*



A Member of Trinity Health

Holy Cross Health is beaming with pride to announce that seven physicians who completed the University of Miami at Holy Cross Internal Medicine Residency Program have been matched with Internal Medicine (IM) subspecialty fellowships throughout Florida and in Colorado.

"We applaud this group of outstanding doctors who have been accepted into programs that will further educate them on their specific areas of interest," said Nemer Dabage, M.D., FACP, Program Director of the University of Miami at Holy Cross Hospital Internal Medicine Residency. "They will gain valuable experience and touch the lives of many patients in positive ways. We are blessed to have had them as part....[Click Here for Full Story](#)

Fri, Jan 24

A couple of morning showers

High 61°

Low 50°

NEIGHBOR NEWS

Holy Cross Health's Evening of Gratitude Shines Light on Donors

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-s-evening-gratitude-shines-light-donors-nodx>

Insurance

from Page 1

sentative who co-sponsored last year's version, has retired from the House. But Rep. Hillary Cassel of Broward County, the bill's co-sponsor, refilled her version in December, shortly before announcing that she had switched political parties from Democratic to Republican. Cassel was then appointed as vice chair of the House Subcommittee on Insurance and Banking, which should boost the bill's chances of being brought forward for debate by the subcommittee.

Cassel did not respond to a request to discuss the new bill, which is co-sponsored by Demo-

FREE-STANDING ERS IN SOUTH FLORIDA

Broward County

- HCA Pembroke Pines (planned)
- Holy Cross Deerfield Beach (opening in 2025)
- Broward Health Fort Lauderdale (under construction)
- Broward Health Lighthouse Point (under construction)
- Broward Health Sunrise (opening 2025)
- Memorial Miramar (under construction)
- Memorial Pembroke Pines (under construction)
- Baptist Pembroke Pines (planned)
- West Boca Medical Center in Coconut Creek

Palm Beach County

- HCA Boynton Beach Emergency
- HCA Palm Beach Gardens Emergency
- Delray Medical Center Emergency Center Lake Worth
- Baptist Health West Boca
- Baptist Health Royal Palm Beach (planned)

- Good Samaritan West Palm Beach
- Wellington Regional Emergency Westlake
- Palm Beach Gardens Medical Center Avenir (planned)

Miami-Dade County

- HCA Cutler Bay
- HCA Town & Country Kendall
- HCA Doral Emergency
- HCA Palm Lakes
- HCA Florida South Dade Emergency in Homestead (opening in 2025)
- Baptist Health West Kendall Country Walk
- Baptist Health Coral Way West
- Baptist Health Miami Lakes (opening in 2025)
- Baptist Health Palmetto Bay (opening in 2025)
- Mount Sinai Hialeah Emergency
- Mount Sinai Emergency Aventura
- Jackson Medical Pavilion in Coral Gables
- Jackson West Medical Center Doral

<https://www.sun-sentinel.com/2025/01/27/free-standing-ers-are-popping-up-all-over-south-florida-dont-confuse-them-for-urgent-cares/>

JANUARY 27, 2025

South Florida Hospital News and Healthcare Report
a Healthcare Media Company

Charles Felix
Publisher/ Owner



Holy Cross Health Board of Directors Re-elects Chair and Vice Chair and Appoints Three New Board Members

Fort Lauderdale, Florida – January 24, 2025 – For the second consecutive year, Rudy Molinet, RN, MPH, FACHE has been named chair and Karen O'Byrne, CPA, MBA as vice chair of the Holy Cross Health Board of Directors. In addition, the board has announced that Tamecka McKay, MPA, ITIL, CGCIO, Sybil Alfred, MBA, and Ahmed Ameen Waheed, M.D. have joined the board.

Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting has been re-elected Chair of the Holy Cross Health Board. During the past year, working with our executive leadership team, under Molinet's leadership, Holy Cross has experienced tremendous growth in our ambulatory footprint, with several new locations, and new providers joining our health system.

Karen O'Byrne, MBA, Managing Director, Warburg Pincus has been re-elected Vice Chair of the Holy Cross Health Board. She continues as a member of the Board's Executive and Finance Committees. O'Byrne joined Warburg Pincus in 2022 and is a CFO Advisor on the Value Creation team. She brings over 30 years of financial and operational experience, leading growth-oriented technology organizations.

New Board Members

Tamecka M. McKay, MPA, ITIL, CGCIO, will serve on the Holy Cross Health Board of Directors compliance committee. As the chief information officer and director of information technology (IT) for the City of Fort Lauderdale, she focuses on driving innovation, digital transformation and service delivery excellence by overseeing the management, strategy and execution of IT services. McKay previously worked in IT and information systems for Broward County Public Schools and the Town of Davie and taught computer networking classes at ITT Technical Institute. She holds a Bachelor of Applied Science in Technology Management from Broward College and a Master of Public Administration from Florida International University.

Sybil Alfred, MBA, will serve on the Quality & Safety committee. While earning her Bachelor of Science in Business Administration from Florida Atlantic University in Boca Raton, she began working as a program advisor in the executive education department of FAU College of Business, where she has remained for the entirety of her career. Over the course of nearly 24 years, Alfred was promoted first to associate director and now to her current position of director. She is the first woman of color to serve as a director in the FAU College of Business. Ahmed Ameen Waheed, MD

Ahmed Ameen Waheed, M.D. will serve on the Board's quality & safety committee. A board-certified nephrologist, Dr. Waheed became the president-elect of the medical staff at Holy Cross Health in December 2024, where he is also Chief of Medicine. Additionally, he's a partner at National Kidney Partners and affiliate assistant professor at the University of Miami's Leonard M. Miller School of Medicine. Since joining Holy Cross in 2017 as director of the inpatient dialysis center, he's been a member of the Critical Care Advisory Committee and Physician Administration Transition Advisory Team, as well as served as the secretary and nephrology section chief of the Department of Medicine.

"I am honored that my peers re-elected me for a second term as Chair of the Board, and I know Karen feels the same way. We look forward to continuing to serve and make strides in creating an inclusive environment for all patients to receive quality, compassionate healthcare," said Molinet. "We welcome Tamecka, Sybil and Ahmed to the Board."

<https://southfloridahospitalnews.com/holy-cross-health-board-of-directors-re-elects-chair-and-vice-chair-and-appoints-three-new-board-members/>

JANUARY 27, 2025

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



Holy Cross Health's Evening of Gratitude Shines Light on Donors

Harry T. Mangurian, Jr. Foundation receives Remarkable Philanthropy Champion Award

January 23, 2025 – Holy Cross Health recently hosted its annual Evening of Gratitude, shining a light on donors who, in 2024, contributed over \$11 million for technology, equipment, programs and services to provide the highest quality patient care.

In addition to celebrating the milestone accomplishments of Holy Cross Health, the Harry T. Mangurian, Jr. Foundation was presented with the Remarkable Philanthropy Champion Award. It is presented annually to an exceptional individual—physician, donor, board member, or colleague—who demonstrates a significant philanthropic impact through generous contributions or their ability to inspire others to give.

"Our donors are truly remarkable," said Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health. "It is through their support that we have accomplished so much this past year, from modernizing our facilities to introducing new programs and services. We are blessed to have the enduring support of the Harry T. Mangurian, Jr. Foundation, along with the generosity of all our supporters, enabling us to make a meaningful impact in the lives of those we serve."

In 2024, Holy Cross Health unveiled the newly renovated Harry T. Mangurian Jr. Foundation Surgical Suites. The Foundation's \$5 million gift funded the renovation of seven operating rooms, the storage room and a portion of the area where instruments are sterilized.

[READ MORE](https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-shines-light-on-donors/)

<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-shines-light-on-donors/>

January 27, 2025



Holy Cross Health's Evening of Gratitude Shines Light on Donors

Harry T. Mangurian, Jr. Foundation receives Remarkable Philanthropy Champion Award



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"Our donors are truly remarkable," said Laura Denoux...[Click Here for Full Story](#)

BROWARD Community Newspapers

TO PLACE YOUR PUBLIC OR LEGAL NOTICES, CALL 305-669-7031 OR EMAIL, LEGALS@CNEWS.NET

JANUARY 27, 2025

Page 10 / January 27, 2025

COMMUNITYNEWSPAPERS.COM / 305-669-7355

HOLY CROSS HEALTH INTERNAL MEDICINE RESIDENTS MATCH WITH SUBSPECIALTY FELLOWSHIPS

Physicians to pursue fellowships in nephrology, endocrinology, rheumatology, geriatrics and gastroenterology

Holy Cross Health is beaming with pride to announce that seven physicians who completed the University of Miami at Holy Cross Internal Medicine Residency Program have been matched with Internal Medicine (IM) subspecialty fellowships throughout Florida and in Colorado.

"We applaud this group of outstanding doctors who have been accepted into programs that will further educate them on their specific areas of interest," said Nemer Dabage, M.D., FACP, Program Director of the University of Miami at Holy Cross Hospital Internal Medicine Residency. "They will gain valuable experience and touch the lives of many patients in positive ways. We are blessed to have had them as part of our program, and we are excited to see them grow in their chosen field."

Two doctors matched nearby at University of Miami/Jackson Health System to pursue specialty fellowships — Aakash Padodara, M.D. for clinical nephrology and Nathalie Wachter, M.D. for clinical endocrinology.

Danielle Henry, M.D., Don Woody, M.D. and Luis Penaranda Bolano, M.D. will all be pursuing fellowships in rheumatology — Dr. Henry at University of Colorado School of Medicine in Denver; Dr. Woody at HCA Healthcare/USF Morsani-Bayonet Point in Hudson, Florida; and Dr. Penaranda Bolano at Mayo Clinic School of Graduate Medical Education in Jacksonville, Florida.

Additionally, Alyssa Benjamin, D.O. is headed to Florida Atlantic University Charles E. Schmidt College of Medicine in Boca Raton, Florida for a subspecialty in geriatric medicine and Natasha Mederos Rocha, M.D. matched in clinical gastroenterology at University of Florida College of Medicine in Jacksonville, Florida.

Accredited by the American Council of Graduate Medical Education (ACGME), the University of Miami Miller School of Medicine Internal Medicine Residency Program at Holy Cross Health prepares residents for careers in primary and ambulatory care in the ever-changing healthcare landscape and instills the importance of community service. While enrolled in the program, residents complete rotations in various departments and volunteer at the local nonprofit Light of the World, providing medical care to unin-

sured and underinsured patients. Holy Cross Health also offers medical residency programs in Emergency Medicine and Surgery, as well as Pharmacy, Nursing and Physical Therapy.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit [holy-cross.com](https://www.holy-cross.com). Connect @holycrossfl.

Pg. 10 <https://www.calameo.com/read/002791721f6a588b02e6e>

Florida Trend

FLORIDA'S BUSINESS AUTHORITY

FEBRUARY 2025



menus

Bridging the Gap

A new cardiac clinic in Fort Lauderdale fills a need.

So... You have a concern about whether all is well with your heart. It's not a big enough worry to race to the ER, but it also doesn't seem wise to wait too long to see a cardiologist.

Holy Cross Health in Fort Lauderdale last year opened the kind of clinic that bridges that gap. The name is a mouthful — MD ASAP Rapid Response Cardiac Clinic — though the concept is simple: Tell people with non-emergency cardio concerns or intermittent heart problems what's going on. It's open 9 to 5, and patients can see a doctor or nurse practitioner with cardio expertise, typically within 24 hours. Holy Cross says it's an alternative to the ER and urgent care and to waiting a longer period to see someone. Patients are screened, evaluated and referred as needed for further testing.

"MD ASAP Rapid Response Cardiac Clinic is not designed to become a patient's primary source of cardiac care," says Dr. Charles Russo, who supervises the clinic. "There are patients who feel that there might be something wrong, but don't feel it's urgent enough to go to the (emergency department) or who maybe don't have a cardiologist. The clinic fills that void. While we provide screening and follow-up and may see a patient once or twice, we do not replace their cardiologist or their ongoing need for one or their need for other physicians."

Patients go to the clinic on their own or may be referred by their primary care doctors, by urgent care providers or by emergency medicine staff who see a need for the patient to follow-up with someone after discharge from the ER.

— By Mike Vogel

At MD ASAP Rapid Response Cardiac Clinic, patients can typically see a clinician with cardiac expertise within 24 hours.



Dr. Charles Russo says the clinic fills a void for patients who need quick answers about heart health but don't feel it's urgent enough to go to the hospital.

photos: Holy Cross Health

Wed, Jan 29

Beautiful with sunshine

High 76°

Low 58°

NEIGHBOR NEWS

Holy Cross Health Board of Directors Announces Re-elections, Additions

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-board-directors-announces-re-elections-additions-nodx>

Around the Region... Around the Region... Around the Region...

Holy Cross Health Board of Directors Re-elects Chair and Vice Chair and Appoints Three New Board Members



Rudy Molinet



Karen O'Byrne

For the second consecutive year, Rudy Molinet, RN, MPH, FACHE, has been named chair and Karen O'Byrne, CPA, MBA, as vice chair of the Holy Cross Health Board of Directors. In addition, the board has announced that Tamecka McKay, MPA, ITIL, CGCIO; Sybil Alfred, MBA; and Ahmed Ameen Waheed, M.D., have joined the board.



Tamecka M. McKay



Sybil Alfred

Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting has been re-elected Chair of the Holy Cross Health Board. Under Molinet's leadership working with the executive leadership team during the past year, Holy Cross has experienced tremendous growth in their ambulatory footprint, with several new locations and new providers joining the health system. He previously served as vice chair of the Board and serves on all Board committees as an ex-officio member. Molinet is board-certified in healthcare management as a Fellow of the American College of Healthcare Executives.

Karen O'Byrne, MBA, Managing Director, Warburg Pincus has been re-elected Vice Chair of the Holy Cross Health Board. She continues as a member of the Board's Executive and Finance Committees. O'Byrne joined Warburg Pincus in 2022 and is a CFO Advisor on the Value Creation team. Previously, she was the President and Chief Executive Officer at Motus LLC, having previously served as its Chief Financial Officer. O'Byrne was the Chief Financial Officer of Modernizing Medicine (ModMed®) and Campus Management, and held the lead finance role in the Web Hosting unit of Verio, Inc.

Tamecka M. McKay, MPA, ITIL, CGCIO, will serve on the Holy Cross Health Board of Directors compliance committee. As the chief information officer and director of information technology (IT) for the City of Fort Lauderdale, she focuses on driving innovation, digital transformation and service delivery excellence by overseeing the management, strategy and execution of IT services. McKay previously worked in IT and information systems for Broward County Public Schools and the Town of Davie and taught computer networking classes at ITT Technical Institute.

Sybil Alfred, MBA, will serve on the Quality & Safety committee. While earning her Bachelor of Science in Business Administration from Florida Atlantic University in Boca Raton, she began working as a program advisor in the executive education department of FAU College of Business, where she has remained for the entirety of her career. Over the course of nearly 24 years, Alfred was promoted first to associate director and now to her current position of director. She is the first woman of color to serve as a director in the FAU College of Business.

Ahmed Ameen Waheed, M.D., will serve on the Board's quality & safety committee. A board-certified nephrologist, Dr. Waheed became the president-elect of the medical staff at Holy Cross Health in December 2024, where he is also Chief of Medicine. Additionally, he's a partner at National Kidney Partners and affiliate assistant professor at the University of Miami's Leonard M. Miller School of Medicine.



**Dr. Ahmed Ameen
Waheed**

Holy Cross Health Internal Medicine Residents Match with Subspecialty Fellowships

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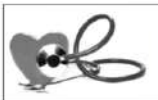
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Pg. 14 <https://southfloridahospitalnews.com/february-2025/#flipbook-sfhnhr-february-2025/15/>

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-match-with-subspecialty-fellowships/>



Profiles In Cardiology

HOLY CROSS MEDICAL GROUP

Francisco Hidalgo, MD, FACC

Francisco Hidalgo, M.D., Fellow of the American College of Cardiology (F.A.C.C.), is a cardiologist with Holy Cross Medical Group since 2024, focusing on general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. Fluent in English and Spanish. Dr. Hidalgo earned his Doctor of Medicine from Universidad Peruana Cayetano Heredia in Lima, Peru. In 2012, he immigrated to the United States for an internal medicine residency at Virginia Commonwealth University Health System in Richmond, Virginia. He then completed a cardiovascular disease fellowship at Westchester Medical Center/New York Medical College in Valhalla, New York and was simultaneously an instructor of medicine at the school. Prior to joining Holy Cross Medical Group, he worked as cardiologist and assistant professor at the University of Kentucky Hospital/ Gill Heart & Vascular Institute in Lexington, Kentucky and afterwards at ChenMed in Miami, Florida. Dr. Hidalgo is board certified in Cardiovascular Disease and Internal Medicine by the American Board of Internal Medicine. He is a diplomate of the National Board of Echocardiography, the Certification Board of Nuclear Cardiology and has a certificate from the Educational Commission for Foreign Medical Graduates (ECFMG).



Laura Fornos Verde, MD, MS, FACC

Cardiologist Laura Fornos Verde, M.D., M.S., Fellow of the American College of Cardiology (F.A.C.C.), recently joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology. A native of Brazil, she earned her Doctor of Medicine from Faculdade de Ciências Médicas de Santos in Santos and completed an internal medicine residency at Hospital Prof. Edmundo Vasconcelos in São Paulo. Prior to immigrating to the U.S., she worked as an emergency medicine, occupational health and internal medicine physician in Brazil. While enrolled in the Master of Science in Clinical Research program at Campbell University in North Carolina, Dr. Verde completed internal medicine residencies at Pitt County Memorial Hospital / East Carolina University at Brody School of Medicine in Greenville, North Carolina, where she later served as chief resident and completed a cardiology fellowship. She also taught classes at Campbell University School of Pharmacy and worked as a research assistant at Duke Clinical Research Institute. Prior to joining Holy Cross, Dr. Verde was a general cardiologist with Conviva Care Specialists. Fluent in English, Spanish and Portuguese, she is a member of the American College of Cardiology and American Society of Echocardiography.



WHAT'S NEW...WHAT'S NEW...WHAT'S NEW...

Holy Cross Health's Evening of Gratitude Shines Light on Donors



(l-r) Dr. Karan Munuswamy, Gordon Latz, Steve Mehallis,
Laura Denoux, Rudy Molinet, and Rob Casalou

Holy Cross Health recently hosted its annual Evening of Gratitude, shining a light on donors who, in 2024, contributed over \$11 million for technology, equipment, programs and services to provide the highest quality patient care.

In addition to celebrating the milestone accomplishments of Holy Cross Health, the Harry T. Mangurian, Jr. Foundation was presented with the Remarkable Philanthropy Champion Award. It is presented annually to an exceptional individual—physician, donor, board member, or colleague—who demonstrates a significant philanthropic impact through generous contributions or their ability to inspire others to give.

"Our donors are truly remarkable," said Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health. "It is through their support that we have accomplished so much this past year, from modernizing our facilities to introducing new programs and services. We are blessed to have the enduring support of the Harry T. Mangurian, Jr. Foundation, along with the generosity of all our supporters, enabling us to make a meaningful impact in the lives of those we serve."

In 2024, Holy Cross Health unveiled the newly renovated Harry T. Mangurian Jr. Foundation Surgical Suites. The Foundation's \$5 million gift funded the renovation of seven operating rooms, the storage room and a portion of the area where instruments are sterilized.

"Thank you, Holy Cross Health. On behalf of the board of directors of the Harry T. Mangurian Jr. Foundation, we are privileged to accept this honor and appreciate it very, very much," said Steve Mehallis of the Harry T. Mangurian Jr. Foundation, in accepting the award.

In addition to the surgical suites, the Harry T. Mangurian Jr. Diagnostic Imaging Center and Dorothy Mangurian Comprehensive Women's Center are named in honor of the family. The Foundation also sponsors the annual Holy Cross Health Golf Classic, which raises funds for the Partners in Breast Health program at the Holy Cross Health Dorothy Mangurian Comprehensive Women's Center.

Pg. 33 <https://southfloridahospitalnews.com/february-2025/#flipbook-sfhnhr-february-2025/33/>

<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-shines-light-on-donors-2/>

The Palm Beach Post

The Palm Beach Post | SUNDAY, FEBRUARY 2, 2025 | 1E

SUNDAY BUSINESS

BUSINESS PEOPLE ON THE MOVE

Holy Cross Health names Boca resident Leader of the Year for 2024

Holy Cross Health has named Boca Raton resident **Carol Katzell** as Leader of the Year for 2024. Over the last 21 years, Katzell, BSN, RN, has positively contributed to Holy Cross Health by implementing innovative ways to improve patient safety. She is a fearless, loyal leader who doesn't hesitate to speak up in high-stakes meetings and initiate challenging conversations. A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy.



Katzell

<https://www.palmbeachpost.com/story/business/names-faces/2025/02/02/best-businesses-professionals-business-people-in-palm-beach-county/77666245007/>

Freestanding ERs are popping up in South Florida

Don't confuse
these facilities
for urgent cares

**By Cindy Krischer
Goodman**

South Florida Sun Sentinel

Freestanding emergency rooms are spreading all over South Florida, extending the reach of hospitals into fast-growing suburbs.

In Broward, Palm Beach and Miami-Dade counties, about 30 standalone emergency rooms have opened, are under construction or planned.

For residents in cities like Pembroke Pines, Deerfield Beach or Boca Raton, the burst of development brings emer-

gency care closer to home. These standalone ERs are intended to be more convenient than a longer drive to a hospital and typically have shorter wait times.

For health systems, the new construction in targeted neighborhoods is a way to boost their bottom line, lure privately insured patients, and serve an area without the cost of building a full-service hospital.

"Emergency departments are the front door of a hospital, which is why they want to make them readily available," said Steven Ullmann, professor and director of the Center for Health Management and Policy at Miami Herbert Business School.

Turn to ERs, Page 6



The site of the new Holy Cross freestanding ER along South Federal Highway in Deerfield Beach. South Florida is experiencing a boom in the construction of freestanding emergency departments, designed to provide convenient care for people who don't live near a hospital.

CARLINE JEAN/SOUTH FLORIDA SUN SENTINEL

ERs

from Page 1

"It's a way to draw patients into a hospital system."

Almost every major health system in Florida has built at least one freestanding ER or has one underway. "As long as there is population growth, there are going to be more freestanding ERs," Ullmann said.

HCA Healthcare is one of the hospital companies in the state that is participating more aggressively in this wave of development. It now has 63 freestanding

FREESTANDING ERS IN SOUTH FLORIDA

Broward County

- HCA Pembroke Pines (planned)
- Holy Cross Deerfield Beach (opening in 2025)
- Broward Health Fort Lauderdale (under construction)
- Broward Health Lighthouse Point (under construction)
- Broward Health Sunrise (opening 2025)
- Memorial Miramar (under construction)
- Memorial Pembroke Pines (under construction)

ERs in Florida and at least a half-dozen more planned or under construction.

“In an emergency, minutes matter,” said John Gerhold, CEO of HCA Florida Lake Monroe Hospital. “We are strategically building freestanding emergency rooms in neighborhoods where the population is growing to increase access to emergency care. It may be much quicker for a patient to get to one of our free-standing emergency rooms than to drive across town through traffic to a hospital.” HCA Florida also has 48 hospitals in the state.

Emergency physicians and ER-trained nurses who staff these standalone locations have the equipment and medication to treat potentially serious medical conditions. However, they don’t have overnight beds and can’t provide high-level care for severe trauma.

Experts caution that patients should understand if they have a high-level emergency or need to be admitted, physicians at a free-standing ER will transfer them by ambulance to a full-service hospital. They could be waiting for a bed to open up in a hospital while at a facility that lacks the high-level care they require.

Patients also need to know that their bill and their co-pays at a standalone ER will be as high as if they went to a hospital ER.

Get ready for a hefty bill

Research shows freestanding ER bills can be up to 10 times

- Baptist Pembroke Pines (planned)
- West Boca Medical Center in Coconut Creek

Palm Beach County

- HCA Boynton Beach Emergency
- HCA Palm Beach Gardens Emergency
- Delray Medical Center Emergency Center Lake Worth
- Baptist Health West Boca
- Baptist Health Royal Palm Beach (planned)
- Good Samaritan West Palm Beach
- Wellington Reginal Emergency Westlake
- Palm Beach Gardens Medical Center Avenir (planned)

Miami-Dade County

- HCA Cutler Bay
- HCA Town & Country Kendall
- HCA Doral Emergency
- HCA Palm Lakes
- HCA Florida South Dade Emergency in Homestead (opening in 2025)
- Baptist Health West Kendall Country Walk
- Baptist Health Coral Way West
- Baptist Health Miami Lakes (opening in 2025)
- Baptist Health Palmetto Bay (opening in 2025)
- Mount Sinai Hialeah Emergency
- Mount Sinai Emergency Aventura
- Jackson Medical Pavilion in Coral Gables
- Jackson West Medical Center Doral

the cost of a comparable visit to an urgent care center, primarily because of a facility fee charged by hospitals. The teacher retirement system in Texas has warned its members to avoid freestanding emergency rooms: "They can cost you hundreds or even thousands more for care ... unless your issue is life-threatening, urgent care clinics are more affordable."

Daniel Marthey, a researcher at Texas A&M who studies freestanding ERs, said many patients go to these ERs for problems that could be treated at a lower-cost urgent care center. "I think some people can't tell or don't know the difference between urgent care and freestanding EDs."

"They are trying to compete with urgent care, and in a lot of ways, that makes them dangerous for patients who don't know the difference in cost," Marthey said.

How urgent care differs from ERs

These off-site ERs must treat all patients, regardless of their ability to pay, and are open 24 hours a day, 7 days a week. They have equipment like defibrillators, imaging machines and on-site laboratories. They are ideal for cuts that need stitches, severe burns, chest pain or seizures.

Most urgent care centers are open for limited hours and have limited lab and X-ray capabilities. They are better for minor ailments like fever, cough, earaches or sprains.

It is the 24/7 convenience of freestanding ERs that often serves as a lure.

"Research shows when a nearby urgent care facility closes at the end of business hours,

Turn to ERs, Page 10

ERs

from Page 6

there's an increase in patients with emergent conditions showing up in freestanding ED who could have been treated in urgent care," Marthey said.

People want convenience

Many Americans have difficulty accessing primary care, and tend to go without it. Nancy Batista-Rodriguez, CEO of Baptist Outpatient Services, said that plays a role in the popularity of freestanding ERs, particularly those built in health deserts.

"There's a lack of primary care in many markets, so patients' conditions may get worse, and depending on the time of day and the situation, people need the care they need," she said. "We do see more people moving to Florida and looking for convenience."

Shorter wait times?

An advantage of standalone emergency rooms and the new construction is they are operationally designed for quick response and minimal waiting time. Patients tend to be quickly checked in and taken to a bed.

Batista-Rodriguez said the long wait times in the ED at Baptist Health's Kendall Hospital prompted the construction of the system's first standalone emergency room, Baptist Health Emergency Care in West Kendall. "We had to look at solutions for how to solve that problem for our patient base."

Baptist Health South Florida now operates three freestanding EDs in South Florida and has three new facilities under construction, along with one planned in Pembroke Pines.

"Our goal is to get our patients who are coming for less acute



A Memorial Hospital freestanding ER can be found on Douglas Road in Pembroke Pines.

things to be treated and sent home in a reasonable amount of time. Usually, about two-and-a-half hours is the goal," Batista-Rodriguez said.

Competition heating up

In Broward County, established public health systems like Broward Health and Memorial Healthcare are building freestanding ERs, marking the first time in their long history they are expanding into this type of emergency medicine. The new structures are part of the hospitals' strategy to target higher-income, privately insured patients and funnel them into their system instead of a competitor's. The two health systems also are building one together in Sunrise.

"The goal is to create more access points to Memorial throughout the district and to provide care as close to our patients' neighborhood as possible," Mark Greenspan, vice president of Construction & Property Management for Memorial



Freestanding emergency rooms are popping up all over South Florida.

CARLINE JEAN/SOUTH FLORIDA SUN SENTINEL PHOTOS

Healthcare System, told the South Florida Sun Sentinel.

Greenspan said the new ERs will relieve pressure and improve wait times in the emergency department at Memorial West in Pembroke Pines, known for its long wait times and patients overflow-

ing in hallways.

Memorial's construction in Pembroke Pines comes as competitor Baptist Health South Florida plans to build a freestanding ER in the same city. HCA Florida Healthcare also has one planned on land it purchased nearby.

To compete, Batista-Rodriguez said Baptist Health will also build an office complex with its Pembroke Pines ER, allowing emergency physicians to refer patients to its primary care, brain and spine, and heart specialists in the attached building for follow-up.

Why aren't urgent care centers enough?

Urgent care centers have blanketed the suburbs of South Florida, creating an alternative to primary care for many patients. They are primarily staffed with medical providers who practice family or internal medicine rather than emergency medicine.

Batista-Rodriguez said Baptist Health already operates 20 urgent cares in the South Florida market. "Our urgent care service line is more mature. I think we reached our cap," she said.

Holy Cross Health of Fort Lauderdale operates an urgent care center in Fort Lauderdale and has one about to open in Pompano Beach. Now, it is building a freestanding ER in Deerfield Beach, a bold expansion into a new community. Palm Beach Health Network, composed of six Tenet Healthcare Corporation hospitals, also ventured into freestanding ERs, with one in Coral Springs and another in Lake Worth. It has a third planned for Avenir, a new community in Palm Beach Gardens.

Ullmann at the University of Miami said these new structures will benefit the hospital systems despite competition. "Even if the ERs are not highly utilized, any patient coming through who has better financial means and good insurance has the potential to fill the hospital itself."

Have you used a freestanding ER? Please share your experience with health reporter Cindy Goodman at cgoodman@sun-sentinel.com.

<https://www.sun-sentinel.com/2025/01/27/free-standing-ers-are-popping-up-all-over-south-florida-dont-confuse-them-for-urgent-cares/>

FEBRUARY 3, 2025

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**

**UPDATED NEWS
INFORMATION FROM THE
LAST FOUR DAYS IN SOUTH
FLORIDA**



Cardiologist Laura Fornos Verde, M.D., M.S., F.A.C.C. Joins Holy Cross Medical Group

January 29, 2025— Cardiologist Laura Fornos Verde, M.D., M.S. and Fellow of the American College of Cardiology, has joined Holy Cross Medical Group. Her focus areas include general cardiology, echocardiography, nuclear cardiology, valvular disease, coronary artery disease and heart failure. She is particularly interested in cardiovascular disease in women and preventive cardiology.

A native of Brazil, Dr. Verde earned her Doctor of Medicine from Faculdade de Ciências Médicas de Santos in Santos and completed an internal medicine residency at Hospital Prof. Edmundo Vasconcelos in São Paulo. Prior to immigrating to the U.S., she was an emergency medicine, occupational health and internal medicine physician in Brazil. While enrolled in the Master of Science in Clinical Research program at Campbell University in North Carolina, Dr. Verde completed internal medicine residencies at Pitt County Memorial Hospital (now called ECU Health Medical Center) / East Carolina University at Brody School of Medicine in Greenville, North Carolina, where she later served as chief resident and completed a cardiology fellowship.

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<https://southfloridahospitalnews.com/cardiologist-laura-fornos-verde-m-d-m-s-f-a-c-c-joins-holy-cross-medical-group/>

BROWARD Community Newspapers

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FEBRUARY 3, 2025

Holy Cross Health's Evening of Gratitude Shines Light on Donors

Harry T. Mangurian, Jr. Foundation receives Remarkable Philanthropy Champion Award

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In addition to celebrating the milestone accomplishments of Holy Cross Health, the Harry T. Mangurian, Jr. Foundation was presented with the Remarkable Philanthropy Champion Award. It is presented annually to an exceptional individual—physician, donor, board member, or colleague—who demonstrates a significant philanthropic impact through generous contributions or their ability to inspire others to give.

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Karan Munuswamy, M.D.; Gordon Latz; Steve Mehallis; Laura Denoux; Rudy Molinet; and Rob Casalou

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"Thank you, Holy Cross Health. On behalf of the board of directors of the Harry T. Mangurian Jr. Foundation, we are privileged to accept this honor and appreciate it very, very much," said Steve Mehallis of the Harry T. Mangurian Jr. Foundation, in accepting the award.



Jeffrey Shearer; Horyun Ayers; Jon Ayers; Dr. Heyrun Kim; Pablo Guzman, M.D.; and Lucille Guzman

Classic, which raises funds for the Partners in Breast Health program at the Holy Cross Health Dorothy Mangurian Comprehensive Women's Center.

During the Evening of Gratitude dinner, Denoux spoke of some of the highlights in 2024 that resulted from the power of philanthropy. Included in the accomplishments from last year were the contributions from Wanda and Jim Moran Jr. Foundation to improve capabilities and care in the Emergency Department; the opening of the Cardiac Imaging Unit in the Jim Moran Heart and Vascular Center; new infusion chairs in the Michael and Dianne Bienes Comprehensive Cancer Center donated by Gunther Motor Company Jay and Terry Gunther, Phyllis and Al Thomas and Sheri A. and Don Whittington; 43 clinical staff and colleagues were provided with professional development opportunities through the family of Robert and Eugenie Friedman Awards; the Institute for Nursing Excellence, funded 100% by philanthropy; the unveiling of the Philanthropy Gallery; and advancements in the latest in medical technologies.



John and Priscilla Oughton

Mehallis told the story of the Mangurian family beginning from when they first moved to Fort Lauderdale in the 1960s and concluded with a quote from the Chronical of Philanthropy - 'People change once they've chosen to engage with a problem and with a community that they are trying to help. They grow with the community and learn about what they are doing for others. They experience different aspects of themselves and the community that they could not have otherwise experienced.' He added, "I believe that quote fits the Mangurians perfectly. The more I think about that quote, the more I think it accurately portrays what tonight is all about. An Evening of Gratitude. Not just about the Mangurian Foundation, but about everyone in the room tonight. I applaud all of you for what you do to support Holy Cross and this community."

In addition to the surgical suites, the Harry T. Mangurian Jr. Diagnostic Imaging Center and Dorothy Mangurian Comprehensive Women's Center are named in honor of the family. The Foundation also sponsors the annual Holy Cross Health Golf

HOLY CROSS, continued on page 3

HOLY CROSS, from page 1

"I truly thank and appreciate all that you do for our patients and colleagues," said Rob Casalou, Interim President and CEO of Holy Cross Health. "But please be assured we are not resting on our laurels. We are very excited about the future, which includes plans for improving access, modernizing and renovating facilities, adding locations, expanding programs and services and recruiting the

best and brightest, all to better serve our patients and the community. Through philanthropy, we are building excellence together."

An Evening of Gratitude Silver Sponsors were BrightView, Catholic Health Services, City Furniture, DPR Construction, Independence Home Health, Raider Rooter and Responsive Home Care; Bronze Sponsors were Belmont Village Senior Living, Holy Cross Emergency Physicians, PA, MDVIP and Rick Case Automotive Group.

Holy Cross Board Chair Rudy Molinet, R.N., MPH, FACHE also thanked sponsors, board members and directors and the Holy Cross Development team. "I am so proud of the incredible recognitions Holy Cross Health received and the accomplishments we are very proud to have had this past year," he said. "From Newsweek's prestigious list of America's Best-In-State Hospitals to accreditation from the American Nurses Credentialing Center Practice Transition Accreditation Program to the LGBTQ+ Healthcare Equality High Performer designation from the Human Rights Campaign Foundation and Equality Florida's Equality Means Business Award to all of the advancements in facilities, technology and services, we are truly your most trusted healthcare partner for life. Something we could not do without the philanthropic support of our valued donors."

Holy Cross Health graciously accepts ongoing donations for all areas of greatest need and specific departments that donors connect with. Visit holy-cross.com/GIVING to learn about giving opportunities.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-



Daren Cronin, Rita Case and Sheri Whittington



Nancy Thies; Gauri Munuswamy; Karan Munuswamy, M.D.; and Peter Zimmer



Gail and Michael Kaplan



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Doris and Albert Chance

service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Holy Cross has been designated as a High Performer by the Human Rights Campaign Foundation for LGBTQ+ healthcare access. Through strategic collaborations and a commitment to

being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect @holycrossfl.

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Page 24 / February 3, 2025

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HOLY CROSS HEALTH BOARD OF DIRECTORS RE-ELECTS CHAIR AND VICE CHAIR AND APPOINTS THREE NEW BOARD MEMBERS

For the second consecutive year, Rudy Molinet, RN, MPH, FACHE has been named chair and Karen O'Byrne, CPA, MBA as vice chair of the Holy Cross Health Board of Directors. In addition, the board has announced that Tamecka McKay, MPA, ITIL, CGCIO; Sybil Alfred, MBA; and Ahmed Ameen Waheed, M.D. have joined the board.



Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting has been re-elected Chair of the Holy Cross Health Board. Under Molinet's leadership working with the executive leadership team during the past year, Holy Cross has experienced tremendous growth in

their ambulatory footprint, with several new locations and new providers joining the health system. Together with the development team, Holy Cross has received several transformational gifts that will enable them to grow their ministry in the community and further their mission. Working with the Community Health and Well-Being team, Molinet's leadership has helped Holy Cross Health earn "LGBTQ+ Healthcare Equality High Performer" designation from the Human Rights Campaign Foundation and receive Equality Florida's Equality Means Business Award, which recognizes businesses that are courageously, passionately and unwaveringly committed to moving the LGBTQ+ community closer to full equality, as well as businesses that have adopted comprehensive non-discrimination policies and demonstrate their commitment to valuing and pro-actively including all employees. The Wilton Manors resident and 40-year healthcare executive previously served as vice chair of the Board and serves on all Board committees as an ex-officio member. Molinet is board-certified in healthcare management as a Fellow of the American College of Healthcare Executives. As CEO of Artemis Synergies, Molinet and his team provide executive coaching, business consulting and strategic planning services specializing in healthcare organizations. He is an adjunct professor at Florida Atlantic University Executive Education's Executive MHA program, where he teaches strategic planning, marketing and leadership to graduate students and develops innovative programs to improve the student experience. Molinet is involved with several charities and foundations focused on healthcare leadership and serving the LGBTQ+ community.



Karen O'Byrne, MBA, Managing Director, Warburg Pincus has been re-elected Vice Chair of the Holy Cross Health Board. She continues as a member of the Board's Executive and Finance Committees. O'Byrne joined Warburg Pincus in 2022 and is a CFO Advisor on the Value Creation team. She brings over 30 years of financial and

operational experience, leading growth-oriented technology organizations. Previously, she was the President and Chief Executive Officer at Motus LLC, having previously served as its Chief Financial Officer. O'Byrne was the Chief Financial Officer of Mod-

ernizing Medicine (ModMed®) and Campus Management, and held the lead finance role in the Web Hosting unit of Verio, Inc. She received both her MBA and Bachelor of Science in Accounting from the University of Florida.

New Board Members



Tamecka M. McKay, MPA, ITIL, CGCIO will serve on the Holy Cross Health Board of Directors compliance committee. As the chief information officer and director of information technology (IT) for the City of Fort Lauderdale, she focuses on driving innovation, digital transformation and service delivery

excellence by overseeing the management, strategy and execution of IT services. McKay previously worked in IT and information systems for Broward County Public Schools and the Town of Davie and taught computer networking classes at ITT Technical Institute. She holds a Bachelor of Applied Science in Technology Management from Broward College and a Master of Public Administration from Florida International University. She is expected to complete her Doctor of Public Administration from Nova Southeastern University in 2027. McKay is involved in numerous organizations including Broward College Computer Science and Engineering Advisory Board; International City/County Management Association; American Society for Public Administration; Society of Information Management; Florida International University Public Administration Advisory Board; VMUG Board Director/Diversity & Inclusion Task Force Chair; SouthFloridaCIO Board Officer/Membership Co-Chair; and CIO Advisory Council. Last year, she received the Excellence in Government Innovation Award from the American Society for Public Administration and South Florida ORBIE Award, a technology executive recognition program, from SouthFloridaCIO. In 2023, she was named the Most Innovative Chief Innovation Officer by the Alan B. Levan NSU Center of Innovation Orbit Award and Top 10 City Government CIO by Gov CIO Outlook.



Sybil Alfred, MBA, will serve on the Quality & Safety committee. While earning her Bachelor of Science in Business Administration from Florida Atlantic University in Boca Raton, she began working as a program advisor in the executive education department of FAU College of Business, where she has remained for the entirety of her career. Over the course of nearly 24 years, Alfred was promoted first to associate director and now to her current position of director. She is the first woman of color to serve as a director in the FAU College of Business. Along the way, she also earned a Master of Business Administration with a concentration in healthcare administration from FAU. Her expertise in strategic planning, collaboration, communication, innovation, customer service, and project and relationship management will lend itself productively to her position on the Holy Cross Health Board of Directors.



Ahmed Ameen Waheed, M.D. will serve on the Board's quality & safety committee. A board-certified nephrologist, Dr. Waheed became the president-elect of the medical staff at Holy Cross Health in December 2024, where he is also Chief of Medicine. Additionally, he's a partner at National Kidney Partners and

affiliate assistant professor at the University of Miami's Leonard M. Miller School of Medicine. Since joining Holy Cross in 2017 as director of the inpatient dialysis center, he's been a member of the Critical Care Advisory Committee and Physician Administration Transition Advisory Team, as well as served as the secretary and nephrology section chief of the Department of Medicine. Originally from Maldives, Dr. Waheed earned his degree from Sing Medical College in Karachi, Pakistan. After launching his medical career in Pakistan, he moved back to the Maldives for a year before emigrating to the United States, first living and working in Chicago for eight years and later settling in South Florida in 2011. He is a member of the American Society of Nephrology, American Medical Association and Maldives Medical Council. In addition to English, Dr. Waheed speaks several languages including Dhivehi, Urdu, Arabic and Spanish.

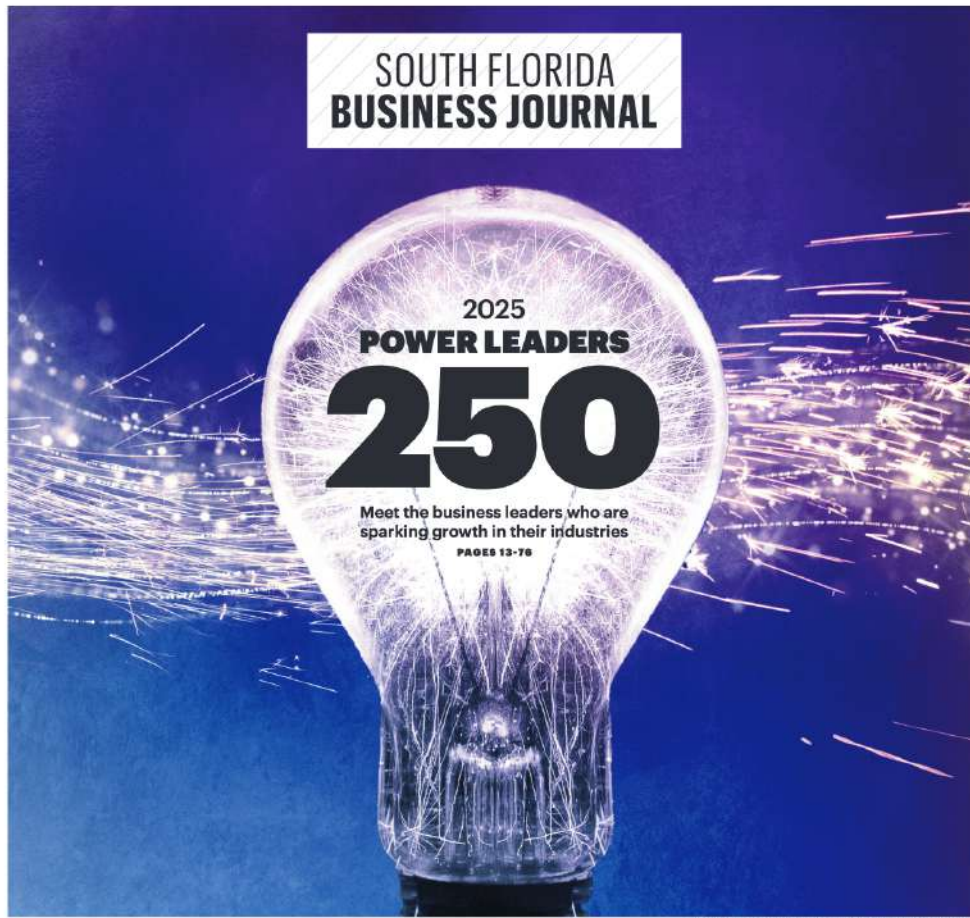
"I am honored that my peers re-elected me for a second term as Chair of the Board, and I know Karen feels the same way. We look forward to continuing to serve and make strides in creating an inclusive environment for all patients to receive quality, compassionate healthcare," said Molinet. "We welcome Tamecka, Sybil and Ahmed to the Board. Given their diverse backgrounds, they will bring fresh perspectives to our decision-making process and make impactful contributions. Holy Cross has a bright future, and along with our current and new board members and executive leadership team, we will continue to innovate and serve as the premier healthcare destination in Broward County."

ABOUT HOLY CROSS HEALTH

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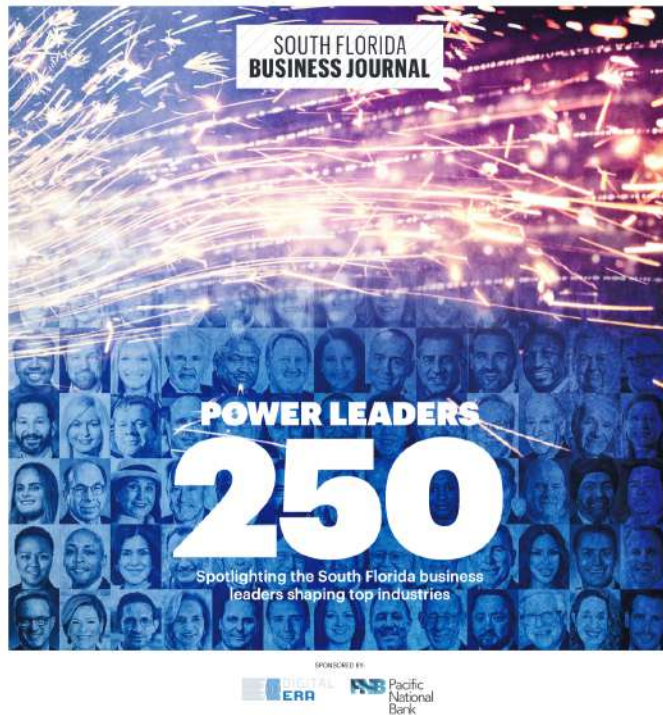
EMAN ELSHAHAWY, 8

RETAIL & RESTAURANTS

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POWER LEADERS IN HEALTH CARE

ROB CASALOU

Interim CEO, Holy Cross Health
Fort Lauderdale



NEW

Named to his post in 2024, Casalou serves as the president and CEO of Trinity Health Michigan and its Southeast region, which includes Florida and Georgia. Trinity Health is the parent company of the 557-bed nonprofit hospital. A member of the American College of Healthcare Executives, Casalou serves on the Executive Committee of the Holy Cross Health Board.

Education: MBA, MHCA, University of Michigan