



Holy Cross Health Media Coverage Report

August 19-September 1, 2025


Prepared by

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Holy Cross Health

August 19th 2025 to September 1st 2025

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LINKS	UVM	TOTAL AVE
14	59,942,070	\$554,464.15
	Insights by  similarweb	

ARTICLES

Holy Cross Health Recognized for Multi-Disciplinary Quality Improvement





 Miami's Community Newspapers | Aug. 19, 2025

The American Heart Association presents the Commitment to Quality award for hospitals working to improving patient outcomes across multiple clinical specialtiesHoly Cross Healthhas received the American Heart Association’s Commitment to Quality award for achieving high performance across three or more clinical areas in the Get With The Guidelines® program. Only 158 hospitals in the nation have met the criteria for this new award, demonstrating a comprehensive approach to quality improvement.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
28,549	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$264.08	57	53	





HOLY CROSS HEALTH NAMES SURGERY SCHEDULE COORDINATOR VALINIQUE WRIGHT AS AUGUST 2025 COLLEAGUE OF THE MONTH

South Florida Hospital News | By None | Aug. 21, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
17,528	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$162.13	41	46	

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month





Florida News (Medium) | By None | Aug. 21, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
43,462,686	10,660,539	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$402,029.85	95	48	

How does your hospital rank for specialty care? See the South Florida list





 Miami Herald | By Michelle Marchante | Aug. 21, 2025

Holy Cross Health in Fort Lauderdale was rated “high performing” in six procedures/conditions.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
6,529,402	8,637,261	55,369	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$60,396.97	90	65	

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month





Patch Patch | Aug. 21, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
9,794,719	11,036,299	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$90,601.15	91	70	

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month

citybiz citybiz | By Kevin Parker | Aug. 21, 2025





Lauderhill resident Valinique Wright has been recognized as Holy Cross Health’s Colleague of the Month for August 2025. As a devoted surgery schedule coordinator for Holy Cross Health’s operating room for 12 years, Wright is an integral member of the scheduling process. Wright is the liaison between the doctor’s office and the hospital to get patients’ surgeries on the calendar.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
56,437	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$522.04	45	48	

Legacy Briefs - PIERRE MONICE JOINS HOLY CROSS HEALTH AS PRESIDENT AND CEO

MIA Media Group | By Sergy Oliduro | Aug. 25, 2025





Holy Cross Health has named Pierre Monice as their new president and CEO. Most recently, he was the president of Loyola Medicine’s MacNeal Hospital in Berwyn, Ill. Monice has held key leadership roles in health care, including serving as senior vice president and chief human resources officer for Trinity Health’s Midwest Service Area and chief operating officer at AdventHealth’s Altamonte Campus in Orlando. Monice holds a master’s in business administration from Webster University and a bachelor’s in theology from Southern Adventist University. He is board-certified in healthcare management as a fellow of the American College of Healthcare Executives and holds a Six Sigma Black Belt certification.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
1,327	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$12.27	23	28	

'Everybody deserves the best': Holy Cross Family Health Center opens in underserved Fort Lauderdale, Florida, neighborhood

 Catholic Health Association | By None | Aug. 26, 2025





The Holy Cross Health medical building in the Oakland Park neighborhood of Fort Lauderdale, Florida, had been underutilized for years. Medical offices occupied only about a third of the space, and the building hadn't been updated since it was built in the early 1970s. Meanwhile, a community health needs assessment showed that people wanted more access to health and social services. They had trouble affording and accessing fresh foods. They wanted help with personal finance issues and with finding and keeping a job. They wanted a place to belong. In early June, a ribbon cutting ceremony marked the opening of the Holy Cross Family Health Center, a 15,000-square-foot space on the first floor of the medical building. The health center is part of Holy Cross Health, a member of Trinity Health.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,320	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$206.46	58	53	

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month

 Miami's Community Newspapers | Aug. 29, 2025





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28,549	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$264.08	57	53	

Valinique Wright is Holy Cross Health’s Colleague of the Month for August 2025





 South Florida Times | By David Snelling | Aug. 31, 2025

Valinique Wright is Holy Cross Health’s Colleague of the Month for August 2025 Valinique Wright is a surgery schedule coordinator for Holy Cross Health Colleague (Photo courtesy of Holy Cross Health). FORT LAUDERDALE, Fla. – For her dedication and passion for her job, Valinique Wright was honored as Holy Cross Health’s Colleague of the Month for August 2025. Wright has been a surgery schedule coordinator for Holy Cross Health’s operating room for the past 12 years, a liaison between the...

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
553	---	35,000	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$5.12	55	46	

Holy Cross Health Nurse Resident Development Manager Crystal Caruthers, MSN, RN, NPD-BC, Named Leader of the Quarter





South Florida Hospital News | Sept. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
17,528	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$162.13	41	46	

Holy Cross Health Receives \$5 Million Planned Gift to Heart & Vascular Care





South Florida Hospital News | Sept. 1, 2025

Chuck and Jackie FrasierPhoto Credit: Pavel BronardHoly Cross Health has been blessed to receive one of the single largest planned gifts in its 70-year history, a transformative contribution that will benefit the hospital and patients now and in the future. Philanthropists and grateful patients, Charles “Chuck” and Jacqueline “Jackie” Frasier, have named Holy Cross Health in their estate plans, committing nearly \$5 million to heart and vascular care.

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South Florida Hospital News | Sept. 1, 2025

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Advancing Brain Health at Holy Cross Health’s Phil Smith Neuroscience Institute

South Florida Hospital News | Sept. 1, 2025

By Eduardo Zamora, MDAlzheimer’s disease is the most common cause of dementia worldwide. As people live longer, the prevalence of this disease is increasing rapidly. In the U.S., an estimated 7.2 million Americans aged 65 and older are currently living with Alzheimer’s disease. In Alzheimer’s disease, the brain undergoes several changes. Beta-amyloid proteins accumulate extracellularly, disrupting communication and promoting neurodegeneration.

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LEGACY BRIEFS

PIERRE MONICE JOINS HOLY CROSS HEALTH AS PRESIDENT AND CEO



Pierre Monice

Holy Cross Health has named **Pierre Monice** as their new president and CEO.

Most recently, he was the president of Loyola Medicine's MacNeal Hospital in Berwyn, Ill.

Monice has held key leadership roles in health care, including serving as senior vice president and chief human resources officer for Trinity Health's Midwest Service Area and chief operating officer at AdventHealth's Altamonte Campus in Orlando.

Monice holds a master's in business administration from Webster University and a bachelor's in theology from Southern Adventist University. He is board-certified in healthcare management as a fellow of the American College of Healthcare Executives and holds a Six Sigma Black Belt certification.

Pg. 28 <https://online.fliphtml5.com/bluyl/uixq/#p=28>

<https://miamediagrp.com/legacy-briefs/>

Boca Raton

Mon, Aug 25

Humid with afternoon t-storms

High 93°

Low 77°

NEIGHBOR NEWS

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-names-surgery-schedule-coordinator-valinique-wright-august-2025-nodx>

AUGUST 25, 2025

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month

August 21, 2025 – Lauderhill resident Valinique Wright has been recognized as Holy Cross Health's Colleague of the Month for August 2025. As a devoted surgery schedule coordinator for Holy Cross Health's operating room for 12 years, Wright is an integral member of the scheduling process.

Wright is the liaison between the doctor's office and the hospital to get patients' surgeries on the calendar. From reserving surgical instruments to equipment to supplies to personnel and so much more, there are many working pieces when scheduling for the operating room (OR). With astuteness, experience, precision and finesse, she solves the complicated daily puzzle. Wright confirms the availability of everything that will be needed for a specific procedure, spaces surgeries with appropriate turnover time between, attempts to increase efficiency by scheduling similar surgeries back-to-back and works with the Executive Director of Surgical Services to resolve scheduling conflicts.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-names-surgery-schedule-coordinator-valinique-wright-as-august-2025-colleague-of-the-month/>

August 27, 2025

Partner News

Holy Cross Health Names Surgery Schedule Coordinator Valinique Wright as August 2025 Colleague of the Month

<https://www.citybiz.co/article/734918/holy-cross-health-names-surgery-schedule-coordinator-valinique-wright-as-august-2025-colleague-of-the-month/>

August 29, 2025



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**Holy Cross Program Receives
Center of Distinction Honor**

Physicians, leaders and clinicians at Holy Cross Health are proud to announce that their Wound Healing and Hyperbaric Program has been... [Keep Reading](#)



<https://www.goodnewsfl.org/wound-healing-hyperbaric-program-receives-honor/>

HOLY CROSS HEALTH NAMES SURGERY SCHEDULE COORDINATOR VALINIQUE WRIGHT AS AUGUST 2025 COLLEAGUE OF THE MONTH

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"Valinique has a deep knowledge of the processes needed to schedule surgery cases and has an innate ability to support our staff, from independent surgeon practices to the employed Holy Cross Medical Group, by guiding them every step of the way. She always makes using the Holy Cross Health operating room easy," said Christine Marrero, Executive Director of Surgical Services,



Valinique Wright - Photo Credit: Holy Cross Health

who nominated Wright. "Valinique is extremely valuable to the OR team. Her smile and laughter bring joy to the department."

In nominating Wright for the award, her col-

leagues say she's always courteous and works hard to meet their needs and keep everyone happy. They appreciate Wright's kindness and work ethic noting that she also willingly helps cover the billing process for the endoscopy department.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2025-2026 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Holy Cross has been designated as a High Performer by the Human Rights Campaign Foundation for LGBTQ+ healthcare access. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, urgent care centers and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit [holy-cross.com](https://www.holy-cross.com). Connect with Holy Cross Health on Facebook, LinkedIn and Instagram.

Pg. 4 <https://www.calameo.com/read/002791721cf5c876fb994>

<https://communitynewspapers.com/broward/holy-cross-health-names-surgery-schedule-coordinator-valinique-wright-as-august-2025-colleague-of-the-month/>



alzheimer's

Advancing Brain Health at Holy Cross Health's Phil Smith Neuroscience Institute

Alzheimer's disease is the most common cause of dementia worldwide. As people live longer, the prevalence of this disease is increasing rapidly. In the U.S., an estimated 7.2 million Americans aged 65 and older are currently living with Alzheimer's disease.

In Alzheimer's disease, the brain undergoes several changes. Beta-amyloid proteins accumulate extracellularly, disrupting communication and promoting neurodegeneration. Meanwhile, tau proteins deposit intracellularly, forming tangles that interfere with the cell's transport system. These processes lead to inflammation, synapse loss and neuronal death. The disease typically begins in the hippocampus, essential for memory formation, and gradually spreads to other brain regions.

Diagnosis of Alzheimer's has improved significantly in recent years. Traditionally, it relied on clinical assess-



BY EDUARDO
ZAMORA, MD

ments and excluding other conditions. Today, clinicians use cognitive testing along with neuroimaging techniques like Ultra-High-Field MRI or PET scans to observe brain changes. Cerebrospinal fluid tests that measure amyloid and tau protein levels, along with newer blood-based biomarkers, are now accessible diagnostic tools. These advancements have made early detection more accurate and less invasive.

Early diagnosis of Alzheimer's is crucial. It enables timely initiation of treatment, protection of healthy neurons, participation in clinical trials, planning for future care, and implementation of new therapies and lifestyle changes that may help slow disease progression. It also allows families to access support services and prepare for caregiving challenges.

Treatment for Alzheimer's has evolved

significantly. Older medications such as cholinesterase inhibitors—donepezil, rivastigmine, and galantamine—and the NMDA receptor antagonist memantine help manage symptoms by enhancing neurotransmitter function and slowing cognitive decline. However, these drugs do not modify the underlying disease. More recently, monoclonal antibodies such as lecanemab and donanemab, which target beta-amyloid plaques, have shown the ability to slow cognitive decline in early stages of Alzheimer's disease.

The Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale offers one of the most advanced programs for early diagnosis, treatment and comprehensive care of patients with Alzheimer's disease and related dementias. Utilizing state-of-the-art 3T MRI, neurocognitive testing and access to novel blood-based biomarkers, the Institute provides outstanding technology and expert care for diagnosing and treating this condition.

As a board-certified neurologist who

conducted research on an experimental Alzheimer's vaccine model awarded at Johns Hopkins Medical Institutions, I bring both scientific expertise and extensive clinical experience to patient care. My colleague, Dr. Michelle Ferreira, is a board-certified neurologist with deep expertise in Geriatric Neurology, including cognitive disorders. Dr. Ferreira received her medical degree from Nova Southeastern University. She completed her Neurology residency at the University of Miami and her Movement Disorders Fellowship at Cleveland Clinic Florida.

As a leading neuroscience center in South Florida, the Phil Smith Institute is committed to advancing brain health through excellence in medical care, research and compassionate support for patients and their families.

Learn more at HolyCrossNeuro.com.

Dr. Eduardo Zamora is a Neurologist at Holy Cross Medical Group.

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<https://southfloridahospitalnews.com/advancing-brain-health-at-holy-cross-healths-phil-smith-neuroscience-institute/>

WHAT'S NEW...WHAT'S NEW...WHAT'S NEW...

Holy Cross Health Receives \$5 Million Planned Gift to Heart & Vascular Care

Holy Cross Health has been blessed to receive one of the single largest planned gifts in its 70-year history, a transformative contribution that will benefit the hospital and patients now and in the future. Philanthropists and grateful patients, Charles "Chuck" and Jacqueline "Jackie" Frasier, have named Holy Cross Health in their estate plans, committing nearly \$5 million to heart and vascular care.

"Chuck and Jackie chose to include Holy Cross Health in their estate plan as a way to honor the exceptional high-quality care they experienced at the hospital," said Laura Denoux, vice president and chief development officer at Holy Cross Health. "The Frasier's extraordinary planned gift reflects their belief in the mission of Holy Cross Health and a heartfelt desire to make a meaningful, lasting impact. Inspired by the compassionate care they received from their clinical teams, their generosity will help shape the future of our health system and extend healing to patients and families for generations to come."

The Fort Lauderdale, Florida couple is known for their dedication as philanthropists and community leaders with a passion for education, innovation and service. Chuck, a proud Michigan State University alumnus and retired packaging industry entrepreneur, built a successful 50-year career founding and leading companies focused on engineering and logistics. Together with Jackie, they have championed causes that reflect their shared commitment to excellence, sustainability and giving back by supporting initiatives that create lasting impact in their local community and beyond.

Earlier this year, the couple also demonstrated their commitment with a generous \$250,000 multi-year pledge further strengthening heart and vascular care at Holy Cross.



Chuck and Jackie Frasier
Photo Credit: Pavel Bronard

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<https://southfloridahospitalnews.com/holy-cross-health-receives-5-million-planned-gift-to-heart-vascular-care-2/>

Accolades Accolades Accolades Accolades

Holy Cross Health Nurse Resident Development Manager Crystal Caruthers, MSN, RN, NPD-BC, Named Leader of the Quarter

Crystal Caruthers, MSN, RN, NPD-BC, has been named Holy Cross Health's Leader of the Quarter for Q3 2025. She began her career at Holy Cross Health in 2008 as a member of the inaugural class of the Vizient/American Association of Critical-Care Nurses (AACN) Nurse Residency Program at Holy Cross Health, the first nurse residency program in Broward County. Today, she is the Nurse Resident Development Manager and mentors graduate nurses.

In describing Caruthers, her team finds her to be an effective leader due to her superior communication skills, ability to keep them informed and the consistency of her actions. She also makes herself accessible to answer questions, to listen to her teammates and to bounce around ideas.

Caruthers has also spent more than a decade working at the bedside in the critical care setting, case management, care transitions and outpatient surgery. She has worked on initiatives focused on nurse retention and a healthy work environment and has served on numerous quality councils.

Caruthers earned her Bachelor of Science in Nursing from Barry University in Miami and her Master of Science in Nursing with a focus on nursing leadership and management from Western Governors University in Salt Lake City, UT



Crystal Caruthers

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Valinique Wright

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