



Holy Cross Health Media Coverage Report

September 30-October 13, 2025

Prepared by

PERSONA
GRANT

Holy Cross Health

September 30th 2025 to October 13th 2025

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LINKS	UVM	TOTAL AVE
34	294,856,155	\$2,727,419.39
	Insights by  similarweb	

ARTICLES

Holy Cross Medical Group Adds Two New Primary Care Physicians

South Florida Hospital News | Oct. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,555	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$208.63	41	46	

Holy Cross Health Welcomes New President And CEO Pierre Monice

The Boca Raton Observer | Oct. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
10,196	---	70,845	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$94.31	30	47	

Holy Cross Medical Group Welcomes Neurologist Eduardo D. Zamora, MD

South Florida Hospital News | Oct. 1, 2025

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22,555	---	---	---
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Emergency Room Nurses Profiles: Holy Cross Health - Noelia Miller, RN

South Florida Hospital News | By None | Oct. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,555	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
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Kimberly Bennett, MD, MPH, Joins Holy Cross Medical Group’s Internal Medicine Practice

South Florida Hospital News | Oct. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,555	---	---	---
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Holy Cross Health Nurse Shenika Brandon, RN, MS Honored With DAISY Award

South Florida Hospital News | Oct. 1, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
22,555	---	---	---
AVE	DOMAIN AUTHORITY MORE	PAGE AUTHORITY MORE	
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Case Manager Profiles: Holy Cross Health - Astride DeSario, RN, BSN

South Florida Hospital News | Oct. 1, 2025

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22,555	---	---	---
AVE	DOMAIN AUTHORITY MORE	PAGE AUTHORITY MORE	
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Emergency Room Nurses Profiles: Holy Cross Health - Michelle Edwards, BSN, RN

South Florida Hospital News | Oct. 1, 2025

Michelle Edwards, BSN, RN, joined Holy Cross Health in Fort Lauderdale as a clinical support coordinator in March 2018. Then, soon after earning her Bachelor of Science in Nursing from Chamberlain College of Nursing in Miramar, she became an emergency room nurse and clinical lead at Holy Cross in March 2020.

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22,555	---	---	---
AVE	DOMAIN AUTHORITY MORE	PAGE AUTHORITY MORE	
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Case Manager Profiles: Holy Cross Health - Alecia West, MSN, RN

South Florida Hospital News | Oct. 1, 2025

Alecia West, MSN, RN, is the Nurse Manager of the Care Coordination Department at Holy Cross Health in Fort Lauderdale. Recognizing the critical importance of safe and appropriate discharges, West transitioned into case management in 2019. Her dedication and leadership propelled her into a supervisory role within two years. Today, West advocates for seamless care transitions, ensuring every patient receives the support they need beyond the hospital walls.

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A Lump, a Diagnosis and a Multidisciplinary Approach to Breast Cancer Care

South Florida Hospital News | Oct. 1, 2025

By Christine WalkerOne night, Kathryn Kelly, 31, went to sleep as usual. The next morning, she woke up and felt a lump next to her sternum. Concerned it might be heart-related, she sought medical attention. What followed was her first-ever mammogram—and with it, a diagnosis of Stage One breast cancer.

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Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

 Patch | Oct. 2, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
9,165,255	9,638,311	---	---
AVE	DOMAIN AUTHORITY MOE	PAGE AUTHORITY MOE	
\$84,778.61	91	70	

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

citybiz | By Kevin Parker | Oct. 2, 2025

Coral Springsresident Richard Wong, PharmD, BCNSP, BCPS has been recognized as Holy Cross Health’s Colleague of the Month for September 2025. As a clinical pharmacist in the critical care setting, Wong optimizes medication use, prevents adverse drug events, and ensures patients receive the most effective and safe medication therapies for their conditions. A highly skilled pharmacist, Wong carefully reviews patient profiles to identify and prevent potential drug interactions and side effects.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
124,764	--	--	--
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$1,154.07	45	49	

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

Florida News (Medium) | Oct. 2, 2025

Press enter or click to view image in full sizeCoral Springsresident Richard Wong, PharmD, BCNSP, BCPS has been recognized as Holy Cross Health’s Colleague of the Month for September 2025. As a clinical pharmacist in the critical care setting, Wong optimizes medication use, prevents adverse drug events, and ensures patients receive the most effective and safe medication therapies for their conditions.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
43,759,397	9,092,825	--	--
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$404,774.42	95	48	

October 9, 2025 Blood Drive calendar listing

 Patch | Oct. 3, 2025

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 9 from 10 a.m. to 3:30 p.m.All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

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AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
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22,555	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$208.63	41	46	

October 9, 2025 Blood Drive calendar listing

 Yelp | Oct. 3, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
90,498,320	74,487,422	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$837,109.46	93	85	

October 9, 2025 Blood Drive calendar listing

Nextdoor | Oct. 3, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
34,358,631	44,876,653	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$317,817.34	76	68	

October 9, 2025 Blood Drive calendar listing

Boca Raton Magazine | Oct. 6, 2025

Roll up your sleeve and give the gift of life. OneBlood’s Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 9 from 10 a.m. to 3:30 p.m.All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person’s first and last name.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
34,601	---	22,000	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$320.06	52	47	

October 9, 2025 Blood Drive calendar listing

The Boca Raton Observer | Oct. 6, 2025

Roll up your sleeve and give the gift of life. OneBlood’s Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 9 from 10 a.m. to 3:30 p.m.All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person’s first and last name.

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10,196	---	70,845	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$94.31	30	47	

Holy Cross Health unveils painted panther sculptures to support cancer research and awareness

 WSVN-TV (Miami, FL) | By Kathleen Ditton | Oct. 7, 2025

FORT LAUDERDALE, FLA. (WSVN) - Holy Cross Health unveiled two vibrant “Panthers on the Prowl” to raise funds for cancer research, patient services and advocacy programs in collaboration with the American Cancer Society and the Florida Panthers. The sculptures, named Hope and Beverly, were revealed during a ceremony at the Bienes Cancer Center at Holy Cross Health on Monday.

SIMILARWEB UVM  1,058,096	COMSCORE UVM  829,065	AUDIENCE --	CAMPAIGN --
AVE \$9,787.39	DOMAIN AUTHORITY  84	PAGE AUTHORITY  60	

October 9, 2025 Blood Drive calendar listing

 Miami's Community Newspapers | By Emilie Gonzalez | Oct. 8, 2025

SIMILARWEB UVM  41,717	COMSCORE UVM  --	AUDIENCE --	CAMPAIGN --
AVE \$385.88	DOMAIN AUTHORITY  57	PAGE AUTHORITY  53	

October 9, 2025 Blood Drive calendar listing

 WLRN-FM (Miami, FL) | Oct. 8, 2025

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SIMILARWEB UVM  222,443	COMSCORE UVM  29,715	AUDIENCE --	CAMPAIGN --
AVE \$2,057.60	DOMAIN AUTHORITY  78	PAGE AUTHORITY  58	

Holy Cross Health Foundation’s Women’s Wellness Brunch Raises Funds for New Mammography Units

citybiz | By None | Oct. 8, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
124,764	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$1,154.07	45	49	

October 9, 2025 Blood Drive calendar listing

South Florida Business & Wealth | Oct. 8, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
8,512	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$78.74	36	43	

October 9, 2025 Blood Drive calendar listing

Living FLA | Oct. 8, 2025

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
957	---	---	---
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$8.85	31	36	

October 9, 2025 Blood Drive calendar listing

Fort Lauderdale Magazine | Oct. 8, 2025

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SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
5,768	—	39,000	—
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$53.35	37	42	

Holy Cross Health Foundation's Women's Wellness Brunch Raises Funds for New Mammography Units

Patch | Oct. 8, 2025

"Holy Cross Health is proud to take a holistic approach to care, where innovation meets compassion and every detail is designed to support healing in body, mind and spirit," said Laura Denoux, Vice President and Chief Development Officer of Holy Cross Health Foundation. "We look forward to continuing to provide the most transformative enhancements at the Dorothy Mangurian Comprehensive Women's Center that reflect our commitment to both cutting-edge technology and patient-centered care.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
9,165,255	9,638,311	—	—
AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$84,778.61	91	70	

Holy Cross Health Foundation’s Women’s Wellness Brunch Raises Funds for New Mammography Units

Florida News (Medium) | Oct. 8, 2025

The Dorothy Mangurian Comprehensive Women’s Center celebrates 15th anniversary and paves the way with advancements in women’s health care and early detectionPress enter or click to view image in full sizeIn recognition of Breast Cancer Awareness Month and to celebrate the 15th anniversary of the Dorothy Mangurian Comprehensive Women’s Center at Holy Cross HealthPlex, Holy Cross Health Foundation hosted a Women’s Wellness Brunch on Friday, Oct. 3.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
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AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
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South Florida Hospital News | Oct. 9, 2025

Laura Denoux, Daren Cronin, Sheri WhittingtonThe Dorothy Mangurian Comprehensive Women’s Center celebrates 15th anniversary and paves the way with advancements in women’s health care and early detectionOctober 8, 2025 – In recognition of Breast Cancer Awareness Month and to celebrate the 15th anniversary of the Dorothy Mangurian Comprehensive Women’s Center at Holy Cross HealthPlex, Holy Cross Health Foundation hosted a Women’s Wellness Brunch on Friday, Oct. 3.

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AVE	DOMAIN AUTHORITY 	PAGE AUTHORITY 	
\$208.63	41	46	

Clinical Cardiac Electrophysiologist Alexandra M. Sanchez, MD Joins Holy Cross Medical Group

Florida News (Medium) | By None | Oct. 10, 2025

Holy Cross Health is adding to an already impressive list of heart and vascular care specialists with the announcement that clinical cardiac electrophysiologist Alexandra M. Sanchez, MD has joined the Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County.

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Holy Cross Health Included on Forbes America’s Best Employers for Healthcare Professionals 2025 Ranking

South Florida Hospital News | Oct. 12, 2025

October 9, 2025 – We’re delighted to share the exciting news that Holy Cross Health has been officially recognized as one of America’s Best Employers for Healthcare Professionals 2025, a prestigious award honored by Forbes and Statista.

SIMILARWEB UVM 	COMSCORE UVM 	AUDIENCE	CAMPAIGN
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Oncology... Oncology... Oncology...

A Lump, a Diagnosis and a Multidisciplinary Approach to Breast Cancer Care

BY CHRISTINE WALKER

One night, Kathryn Kelly, 31, went to sleep as usual. The next morning, she woke up and felt a lump next to her sternum. Concerned it might be heart-related, she sought medical attention. What followed was her first-ever mammogram—and with it, a diagnosis of Stage One breast cancer.

Kelly underwent an ultrasound and biopsy with breast surgical oncologist Jessica Burgers, M.D., at the Michael and Dianne Bienes Comprehensive Cancer Center at Holy Cross Health in Fort Lauderdale, where a team-based approach guided her through every step of her care journey.

Kelly was stunned to learn it was cancer. "For my age, I could have gone years without knowing. There was no pain. I just went to sleep, woke up and felt a lump," she explained.

Routine mammography is typically recommended to start at age 40. "Kathryn was a good advocate for her own health by performing self-exams and bringing this quickly to her primary care physician's attention," praised Dr. Burgers.

The Role of the Multidisciplinary Breast Cancer Team

At Holy Cross Health, the multidisciplinary breast cancer team plays a pivotal role in patient care. This group reviews complex cases and develops personalized treatment plans with input from a wide range of specialists: oncologists, surgeons, radiologists, pathologists, genetic counselors, oncology nurses, registered dietitians, social workers and clinical trial experts.

"We don't just treat a disease—we treat a person," said Dr. Burgers. "Treatment planning involves collaborative decision-making across surgery, chemotherapy and radiation therapy. We also integrate support services like genetic counseling and emotional care."



Dr. Jessica Burgers

A dedicated Nurse Navigator helps coordinate appointments, answer questions and provide emotional support, ensuring patients never feel alone. Kelly's story is a testament to the power of teamwork, compassion and communication in healing.

Finding Support and Showing Up for Herself

"It was my first mammogram and my first surgery ever," Kelly shared. "I was nervous and scared. I have my kids, family and friends, but when it comes down to it, it's just you and the doctor. You have to have faith and trust that you'll come through on the other side."

And she did. After a lumpectomy and breast reduction surgery, also known as an oncoplastic breast surgery, Kelly continues her treatment with a daily chemotherapy pill, prescribed for 60 months.

Although hesitant at first, Kelly now attends weekly support sessions at Gilda's Club, often bringing her children along. There, she connects with other survivors and finds strength to continue her journey.

"It was like an out-of-body experience," she said as retelling her story. "I kind of checked out. Then I told myself, 'You're always there for your family and friends. It's time to show up for yourself.'"

Accredited by the American College of Surgeons Commission on Cancer and the National Accreditation Program for Breast Centers, the Michael and Dianne Bienes Comprehensive Cancer Center is also certified by the Quality Oncology Practice Initiative, an affiliate of the American Society of Clinical Oncology (ASCO), for meeting the highest standards for quality cancer care and rigorous safety measures established by ASCO and the Oncology Nursing Society.

Learn more at
HolyCrossCancer.com.

Pg. 12 <https://southfloridahospitalnews.com/october-2025/#flipbook-sfhnhr-october-2025/13/>

<https://southfloridahospitalnews.com/a-lump-a-diagnosis-and-a-multidisciplinary-approach-to-breast-cancer-care/>

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Kimberly Bennett, MD, MPH, Joins Holy Cross Medical Group's Internal Medicine Practice

Internal medicine physician Kimberly Bennett, M.D., MPH, has joined Holy Cross Medical Group.

A graduate of the University of Miami with a Bachelor of Science in Psychology and triple minors in chemistry, biology and business, Dr. Bennett then went on to earn her Doctorate of Medicine and Master of Public Health from the University of Miami Miller School of Medicine, where she was one of two students selected for the AOA Medical Honor Society during her junior year by placing in the top 10% of her medical school class based on cumulative GPA.

Following the completion of her degrees at University of Miami, Dr. Bennett traded the Sunshine State for the Lone Star State for her internal medicine residency at the University of Texas Southwestern in Dallas. She remained in Dallas for several years serving as a hospitalist at Baylor University Medical Center (BUMC) and a teaching attending for the medical center's internal medicine residency program. In addition, she was an affiliate clinical assistant professor for the Texas A&M College of Medicine.



Dr. Kimberly Bennett

Holy Cross Medical Group Welcomes Neurologist Eduardo D. Zamora, MD

Neurologist Eduardo D. Zamora, M.D., has joined Holy Cross Medical Group.

Certified by the American Board of Psychiatry and Neurology, Dr. Zamora most recently served as Director of the Neurology Center of Excellence and prior to that was Director of the Inwood Neurology Clinic at Berkeley Medical Center, both in Martinsburg, WV.

Dr. Zamora earned his medical degree from the University of Buenos Aires School of Medicine in Buenos Aires, Argentina. He completed a fellowship in neuroscience at Georgetown University Medical Center in Washington, D.C. and later completed a fellowship in neuropathology at Johns Hopkins School of Medicine in Baltimore, MD and accepted a junior faculty position there. During his fellowship, he earned an Excellence in Research Award for studying a new model of vaccine for the treatment of Alzheimer's disease. He later obtained a senior research position at National Institutes of Health in Bethesda, Maryland to do research on mental diseases and performed clinical training in dementias at the University of Oxford in the United Kingdom.



Dr. Eduardo D. Zamora

Holy Cross Medical Group Adds Two New Primary Care Physicians

Family medicine physicians Joshua Wright, D.O., and Taylor Smith, D.O., have joined Holy Cross Medical Group.

Both Dr. Wright and Dr. Smith earned their Doctor of Osteopathic Medicine from the Nova Southeastern University (NSU) Dr. Kiran C. Patel College of Osteopathic Medicine in Davie, FL and are certified by the American Osteopathic Board of Family Physicians.

In addition to family medicine, Dr. Wright is also board-certified in osteopathic manipulative treatment. He completed the Puyallup Tribal Health Authority Family Medicine Residency program in Tacoma, WA, where he was elected chief resident and served on the Graduate Medical Education and Quality Improvement Committees. At NSU, Dr. Wright served as secretary of the Student American Academy of Osteopathy and gave tours of the Health Professions Division as a student ambassador on behalf of the Office of Admissions.

Dr. Taylor Smith is a board-certified family medicine physician with a strong foundation in clinical care, medical education and community outreach. As Chief Family Medicine Resident at Broward Health Medical Center, she managed care for over 90 patients in a skilled nursing facility and spearheaded several key initiatives within the residency program.

Since 2021, Dr. Smith has served as a clinical instructor for medical students at Nova Southeastern University (NSU).

Dr. Smith holds dual undergraduate degrees in Biology and Psychology from Florida State University, where she laid the foundation for her career in medicine.



Dr. Joshua Wright



Dr. Taylor Smith

Pg. 21 <https://southfloridahospitalnews.com/october-2025/#flipbook-sfhnhr-october-2025/21/>

<https://southfloridahospitalnews.com/kimberly-bennett-md-mph-joins-holy-cross-medical-groups-internal-medicine-practice-2/>

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-neurologist-eduardo-d-zamora-md/>

<https://southfloridahospitalnews.com/holy-cross-medical-group-adds-two-new-primary-care-physicians-2/>

HOLY CROSS HEALTH

Noelia Miller, RN

As a nurse in the emergency department (ED) of Holy Cross Health in Fort Lauderdale for the past four years, Noelia Miller, RN, advocates for patients; communicates changes to care teams; stabilizes patients with lifesaving interventions; supports the flow of the unit with patient intakes, discharges and transfers; documents care; mentors new staff and students; and assists with conscious sedation procedures. She is skilled in triage, acute and chronic care, and perioperative patient management. A strong collaborator, Miller effectively and efficiently works with physicians and interdisciplinary teams to ensure safe, high-quality care for adult and pediatric patients. She was previously with West Boca Medical Center's ED in Boca Raton and outpatient surgery services at Broward Health Imperial Point in Fort Lauderdale. Bilingual in English and Spanish, Miller earned her Associate of Science in Nursing from Keiser University in Fort Lauderdale and Associate of Arts from Palm Beach State College in Boca Raton.



Michelle Edwards, BSN, RN

Michelle Edwards, BSN, RN, joined Holy Cross Health in Fort Lauderdale as a clinical support coordinator in March 2018. Then, soon after earning her Bachelor of Science in Nursing from Chamberlain College of Nursing in Miramar, she became an emergency room nurse and clinical lead at Holy Cross in March 2020. In this role, she collaborates with interdisciplinary teams of doctors and residents to provide comprehensive care to patients, addresses patient needs and concerns, and reviews organizational policies and procedures with new graduate and experienced nurses. She previously served as an office manager at Sunrise Medical Group in Hollywood, senior patient service specialist and team lead at Select Physical Therapy in Coral Springs and office assistant at Breast Diagnostics in Aventura. Edwards also holds a bachelor's degree in health administration from Florida Atlantic University in Boca Raton and associate's degree in health administration from Broward College in Davie.



Pg. 23 <https://southfloridahospitalnews.com/october-2025/#flipbook-sfhnhr-october-2025/23/>

<https://southfloridahospitalnews.com/emergency-room-nurses-profiles-holy-cross-health-noelia-miller-rn/>

<https://southfloridahospitalnews.com/emergency-room-nurses-profiles-holy-cross-health-michelle-edwards-bsn-rn/>

Salute to Case Managers...

HOLY CROSS HEALTH

Astride DeSario, RN, BSN

Astride DeSario, RN, BSN, is a dedicated Nurse Case Manager at Holy Cross Health in Fort Lauderdale. Drawing on years of bedside experience across multiple nursing specialties and prior supervisory roles, she delivers clinically sound, patient-centered care. Her broad clinical foundation allows her to navigate complex cases with precision, empathy and strategic insight. DeSario is a passionate patient advocate.

On behalf of patients, she coordinates with physicians, insurance providers, skilled nursing facilities, rehabilitation centers, home health agencies and durable medical equipment (DME) companies to secure essential resources that support safe, effective discharges. DeSario ensures patients transition into the community with clarity, continuity and the tools they need to heal. Known for her warm, professional communication, she makes patients and families feel seen and heard and explains complex discharge plans in clear, compassionate language, empowering them to make informed decisions and navigate the healthcare system with confidence.

DeSario's work reflects not only clinical excellence but also a natural aptitude for leadership. She consistently elevates standards of care, fosters collaboration across disciplines and models the kind of ethical, efficient practice that inspires trust and drives outcomes.



Alecia West, MSN, RN

Alecia West, MSN, RN, is the Nurse Manager of the Care Coordination Department at Holy Cross Health in Fort Lauderdale. Recognizing the critical importance of safe and appropriate discharges, West transitioned into case management in 2019.

Her dedication and leadership propelled her into a supervisory role within two years. Today, West advocates for seamless care transitions, ensuring every patient receives the support they need beyond the hospital walls. As a servant leader, she prioritizes the well-being of patients, families and her team. Her approach is rooted in empathy, collaboration and accountability. West fosters a culture where every voice is valued, and every action is guided by the mission to improve patient outcomes. She empowers her team by promoting professional growth, encouraging innovation and leading by example, always with integrity and purpose.

More than 25 years ago, West began her healthcare career as a certified nursing assistant and then as a unit secretary. While working full-time and raising three children with her spouse, West returned to school to earn her Master of Science in Nursing from Chamberlain University in Illinois. She also holds associate and bachelor's degrees in nursing from Gwynedd Mercy University in Gwynedd Valley, PA.



Pg. 25 <https://southfloridahospitalnews.com/october-2025/#flipbook-sfhnhr-october-2025/25/>

<https://southfloridahospitalnews.com/case-manager-profiles-holy-cross-health-astride-desario-rn-bsn/>

<https://southfloridahospitalnews.com/case-manager-profiles-holy-cross-health-alecia-west-msn-rn/>



David Rooney, Pierre Monice and Mike Dayhoff



Daniel & Helaine Ayers

Holy Cross Health Welcomes New President And CEO Pierre Monice

HOLY CROSS HEALTH RECENTLY WELCOMED its new president and CEO, Pierre Monice, MBA, FACHE, with a special reception held at Grateful Palate Events in Fort Lauderdale. The evening brought together Holy Cross Health leadership, colleagues, supporters and members of the Broward community to celebrate Monice's arrival and hear his inspiring vision for the future of the health-care system.



Jennifer Hernandez, Steve Mehallis and Sheri Whittington



Paul Rolli, Rudy Molinet, Laura Denoux and David Rooney



Alan Guerrieri and Sandra Hatch



Brina Anelli-Tyrrell and Kelly & Keith Koenig



Cindy Mason, Pierre Monice and David Jobin

OCTOBER 2, 2025

South Florida Hospital News and Healthcare Report
a Healthcare Media Company

Charles Felix
Publisher/ Owner

DONATE BLOOD

Holy Cross Health
Thursday, October 9
10:00 AM - 3:30 PM

All donors receive*:
- **\$20 eGift Card**
- **Halloween T-shirt**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Only 3% of those who are eligible actually donate blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 2240**

ID REQUIRED
*One offer per donor per donation. No cash value. Not redeemable. Only may vary for some international donors. See oneblood.org/donate.

BIG RED BUS

oneblood
share your pulse

OCT
9



Blood Drive at Holy Cross Health on October 9

Oct 9 at 10:00AM - 3:30PM

Phil Smith Neuroscience Institute
1931 Northeast 47th Street
Fort Lauderdale
33308



GET TICKETS

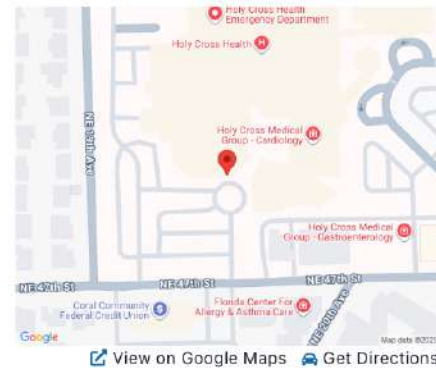
All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided.

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 9 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org/donate-now and use sponsor code 2240.

Blood Drives Fort Lauderdale



Promoted by: Fernanda Silva

https://www.palmbeachpost.com/things-to-do/events/?_evDiscoveryPath=%2Fevent%2F3285036-blood-drive-at-holy-cross-health-on-october-9&touch=1759509815

Boca Raton

Fri, Oct 3

Humid with afternoon t-storms

High 87°

Low 76°

NEIGHBOR NEWS

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-names-pharmacist-richard-wong-colleague-month-september-2025-nodx>

OCTOBER 6, 2025

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**

**UPDATED NEWS
INFORMATION FROM THE
LAST FOUR DAYS IN SOUTH
FLORIDA**



Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

October 2, 2025 – Coral Springs resident Richard Wong, PharmD, BCNSP, BCPS has been recognized as Holy Cross Health's Colleague of the Month for September 2025. As a clinical pharmacist in the critical care setting, Wong optimizes medication use, prevents adverse drug events, and ensures patients receive the most effective and safe medication therapies for their conditions.

A highly skilled pharmacist, Wong carefully reviews patient profiles to identify and prevent potential drug interactions and side effects. He also monitors medication regimens and collaborates with healthcare providers, educating nurses and residents about medications to make sure they understand treatment plans, potential side effects and the importance of adhering to drug administration instructions.

Wong stays up to date with the latest advancements in pharmacotherapy and applies evidence-based practices in his daily work. He is well rounded in his clinical knowledge, always attentive, and participates in the morning intensivist rounds and multi-disciplinary rounds three times a week.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-names-pharmacist-richard-wong-the-colleague-of-the-month-for-september-2025/>

Boca Raton

Mon, Oct 6

Showers and a heavier t-storm

High 86°

Low 77°

LOCAL EVENTS

Oct

09

Blood Drive at Holy Cross Health on October 9

[See event »](#)

NEIGHBOR NEWS

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/calendar/event/20251009/6d5fed58-491a-456f-a307-a2647818e89d/blood-drive-at-holy-cross-health-on-october-9>

<https://patch.com/florida/boca-raton/holy-cross-health-names-pharmacist-richard-wong-colleague-month-september-2025-nodx>

October 8, 2025



BROWARD *Events*



DONATE BLOOD

Holy Cross Health
Thursday, October 9
10:00 AM - 3:30 PM

All donors receive*:

- **\$20 eGift Card**
- **Halloween T-shirt**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Only 3% of those who are eligible actually donate blood.

Donors Receive



- PLUS -



- PLUS -



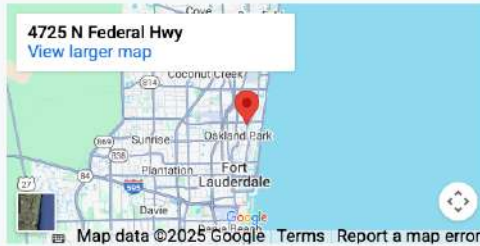
Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 2240**

ID REQUIRED

*One offer per donor, per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/details.



<https://myemail.constantcontact.com/BROWARD-EVENTS---LEGACY-AND-M-I-A-MAGAZINE--TO-DO--TO-SEE--TO-SHARE-IN-SOUTH-FLORIDA.html?soid=1117133343721&aid=sYOc0GfYRsw>



Share this event



Promote | Bookmark | Embed



IN-PERSON

Blood Drive at Holy Cross Health on October 9

Thursday, October 09, 2025 , 10:00am-3:30pm

[Add to Calendar](#)

Location

Phil Smith Neuroscience Institute at Holy Cross Health

4725 N Federal Highway

Fort Lauderdale, FL

[Directions](#)

Price

Free

[Ticket Options](#)

Description

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 9 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, Halloween T-shirt and wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org/donate-now and use sponsor code 2240.

Event Contact

Fernanda Silva

fernanda.silva@holy-cross.com

(954) 492-5716

<https://www.sun-sentinel.com/events/#!/details/blood-drive-at-holy-cross-health-on-october-9/17042983/2025-10-09T10>

October 08, 2025

People



Richard Wong

**Holy Cross
Health Names
Pharmacist
Richard Wong the
Colleague of the
Month for
September 2025**

Partner News

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

<https://www.citybiz.co/article/754370/holy-cross-health-names-pharmacist-richard-wong-the-colleague-of-the-month-for-september-2025/>

October 8, 2025



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Holy Cross Health Foundation's Women's Wellness Brunch Raises Funds for New Mammography Units

<https://lnkd.in/grruitcu>

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Holy Cross Health Foundation's Women's Wellness Brunch Raises Funds for New Mammography Units

citybiz.co

<https://www.linkedin.com/feed/update/urn:li:activity:7381838778543419392/>

Boca Raton

Fri, Oct 10

A shower and t-storm; humid High 87° Low 74°

NEIGHBOR NEWS

Holy Cross Health Foundation's Women's Wellness Brunch Raises Funds for New Mammography Units

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-foundation-s-women-s-wellness-brunch-raises-funds-new-nodx>

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Clinical Cardiac Electrophysiologist Alexandra Sanchez, MD Joins Holy Cross Medical Group

<https://lnkd.in/g3ZM8Xdg>

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Holy Cross Health FI, Alexandra Sanchez, M.D.,



Clinical Cardiac Electrophysiologist Alexandra Sanchez, MD Joins Holy Cross Medical Group
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<https://www.linkedin.com/feed/update/urn:li:activity:7382488944745082880/>

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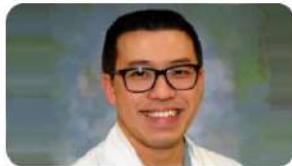
...

Holy Cross Health Names Pharmacist Richard Wong the Colleague of the Month for September 2025

<https://lnkd.in/gJaNCnKH>

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Holy Cross Health FI, Richard H.C. Wong, PharmD, BCNSP, BCPS



**Holy Cross Health Names Pharmacist Richard Wong
 the Colleague of the Month for September 2025**
 citybiz.co

<https://www.linkedin.com/feed/update/urn:li:activity:7379633334978543617/>

OCTOBER 13, 2025

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**



Holy Cross Health Foundation's Women's Wellness Brunch Raises Funds for New Mammography Units

The Dorothy Mangurian Comprehensive Women's Center celebrates 15th anniversary and paves the way with advancements in women's health care and early detection

October 8, 2025 – In recognition of Breast Cancer Awareness Month and to celebrate the 15th anniversary of the Dorothy Mangurian Comprehensive Women's Center at Holy Cross HealthPlex, Holy Cross Health Foundation hosted a Women's Wellness Brunch on Friday, Oct. 3. The event brought together community leaders, physicians and supporters to raise funds for state-of-the-art mammography units that will expand access to life-saving screenings.

"Holy Cross Health is proud to take a holistic approach to care, where innovation meets compassion and every detail is designed to support healing in body, mind and spirit," said Laura Denoux, Vice President and Chief Development Officer of Holy Cross Health Foundation. "We look forward to continuing to provide the most transformative enhancements at the Dorothy Mangurian Comprehensive Women's Center that reflect our commitment to both cutting-edge technology and patient-centered care. This center was founded through the power of philanthropy and continues to thrive today thanks to generous hearts in our community."

Thanks to the generosity shown during the brunch, funds raised will help purchase new, state-of-the-art mammography units that will enable the center to serve more women, reduce wait times and provide faster access to life-saving screenings. To donate to the cause, go to holycrossdonations.com/women.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/holy-cross-health-foundations-womens-wellness-brunch-raises-funds-for-new-mammography-units/>



Clinical Cardiac Electrophysiologist Alexandra M. Sanchez, MD Joins Holy Cross Medical Group

October 10, 2025 – Holy Cross Health is adding to an already impressive list of heart and vascular care specialists with the announcement that clinical cardiac electrophysiologist Alexandra M. Sanchez, MD has joined the Holy Cross Medical Group, a multi-specialty physician-employed group of more than 180 physicians providing services throughout Broward County.

Dr. Sanchez's focus areas include atrial fibrillation; complex cardiac ablations for atrial and ventricular arrhythmias; ventricular tachycardia and sudden cardiac arrest prevention; supraventricular tachycardia (SVT) ablations; cardiac device implantation and monitoring—including traditional and leadless pacemakers, defibrillators, subcutaneous ICDs, loop recorders, physiologic pacing, and heart failure optimization—left atrial appendage occlusion, women's cardiovascular health, syncope, palpitations and preventive cardiology.

While completing her internal medicine internship and residency at the University of Miami Miller School of Medicine at Holy Cross, Dr. Sanchez founded the Women's Mentoring Program and co-founded the Cardiometabolic Clinic. She also served as a representative on the Graduate Medical Education and Resident Wellness Committees, as well as the Florida American College of Physicians (ACP) Resident Council. In 2019, the ACP Florida Chapter named her Resident of the Year for excellence in internal medicine. Dr. Sanchez also served on the Board of Directors of the Broward Community Medical Association, participated in the Adult Congenital Heart Clinic at Holy Cross and completed an elective rotation at Cleveland Clinic Florida to gain additional experience in heart transplant management.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/clinical-cardiac-electrophysiologist-alexandra-m-sanchez-md-joins-holy-cross-medical-group/>

Boca Raton

Mon, Oct 13

An afternoon shower or two

High 82°

Low 71°

NEIGHBOR NEWS

**Clinical Cardiac Electrophysiologist Alexandra M. Sanchez, MD
Joins Holy Cross Medical Group**

Posted by Paige Feigenbaum

[Read more »](#)<https://patch.com/florida/boca-raton/clinical-cardiac-electrophysiologist-alexandra-m-sanchez-md-joins-holy-cross-nodx>

The following clip was not secured by Pierson Grant Public Relations and is being shared as a courtesy.

OCTOBER 13, 2025

South Florida Hospital News and Healthcare Report
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Charles Felix
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Holy Cross Health Included on Forbes America's Best Employers for Healthcare Professionals 2025 Ranking

October 9, 2025 – We're delighted to share the exciting news that Holy Cross Health has been officially recognized as one of America's Best Employers for Healthcare Professionals 2025, a prestigious award honored by Forbes and Statista.

America's Best Employers for Healthcare Professionals have been identified in an independent survey from a vast sample of over 17,000 U.S. employees working for healthcare and social welfare providers employing at least 1,000 people within the U.S. This prestigious recognition celebrates Holy Cross Health's outstanding workplace culture, employee support systems and unwavering commitment to advancing the healthcare professions.

"We are deeply grateful for this recognition," said Pierre Monice, President and CEO of Holy Cross Health. "It reflects the steadfast commitment of our entire health care team and underscores our continued efforts to foster a workplace where every professional feels appreciated, supported and inspired to make a meaningful impact."

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-included-on-forbes-americas-best-employers-for-healthcare-professionals-2025-ranking/>